

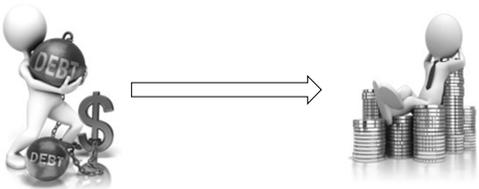
Levels of Human Development

A new perspective on human behaviour and results

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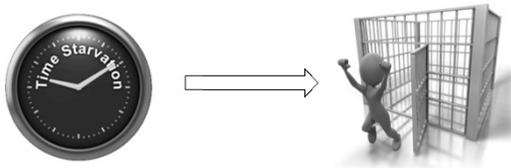
Why do so many people struggle with **money** rather than enjoy **financial freedom**?



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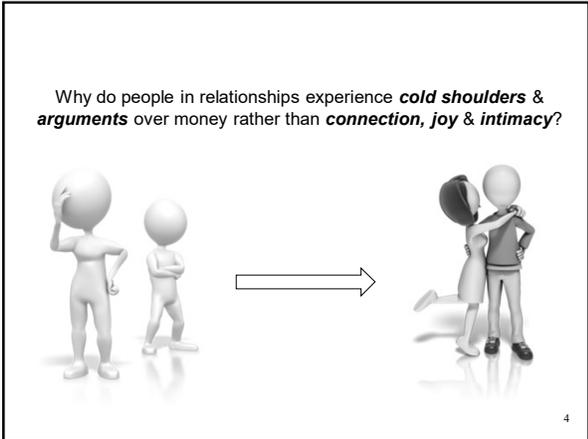
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What do people experience **time limitations** rather than enjoy **time freedom**?

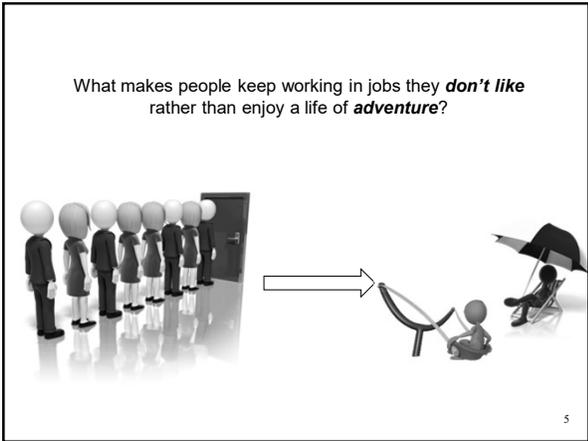


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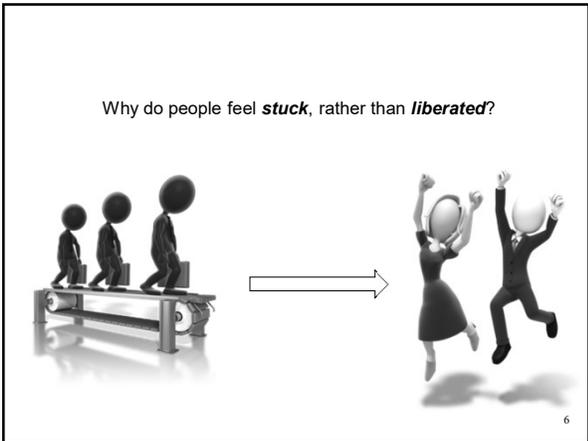
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What makes certain cultures **value** dolphin and whaling **slaughter** while others **value** dolphin and whale **protection**?



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Why do different people and cultures express **beauty** differently?



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How are children **shaped** from culture to culture?



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Why do individuals, cultures and countries experience *different levels* of human existence?



Why do some change and how do they navigate through emerging *stages* of human existence?

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Clare Graves began his quest to discover the answers to these questions in the 1950's



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He eventually discovered that individual *values* and cultural *value systems* ultimately determine results in any given context.



They create priorities for living and how you live
They create your world view and model of mind

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They create filters for how you see the world.
 They create pathways for how and why you make decisions.
 They determine how and why you value what you do.

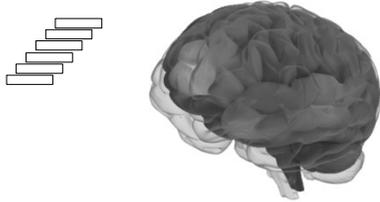


They describe **how** you think about what you think about, but not **what** you think about.

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Psychoactive



Human thinking evolves in recognisable **packages of thought** as the world around you gets more complicated. You evolve to your **subsistence level**... or develop further.

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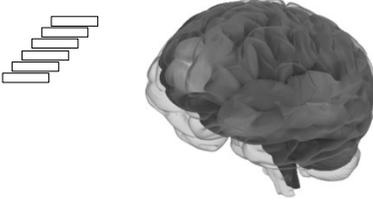
LIFE CONDITIONS		BRAIN/MIND COPING CAPACITIES
A State of nature and biological urges and drives; physical senses dictate the state of being.	BEIGE N	Instinctive; as nature dictates and reflexes direct; automatic emotions.
B Threatening and full of mysterious powers and spirit beings that must be placated and appeased.	PURPLE D	Animistic; according to tradition and ritual ways of group; tribal; animistic.
C Like a jungle where the tough and strong prevail; the weak, servile; nature is an adversary to be conquered.	RED P	Egocentric; asserting self for dominance, conquest and power; Exploitive; egocentric.
D Controlled by a Higher Power that punishes evil and eventually rewards good works and righteous living.	BLUE Q	Absolutistic; obediently to higher authority and rules direct; conforming; guilt.
E Full of resources to develop and opportunities to make things better and bring prosperity.	ORANGE R	Multiplicitic; pragmatically to achieve results and get ahead; test options; maneuver.
F The habitat wherein humanity can find love and purpose through affiliation and sharing.	GREEN S	Relativistic; respond to human needs, affilative; situational; communal; fluid.
G A chaotic organism where change is the norm and uncertainty an acceptable state of being.	YELLOW T	Systemic; functional; integrative; interdependent; existential; flexible; questioning; accepting.
H A delicately balanced system of interlocking forces in parity at humanity's hands; chaotic.	TURQUOISE U	Heliotic; superordinate; transpersonal; collective consciousness; collaborative; interconnected.
I Too soon to say, but should tend to be centered, controlling, consolidating if the pattern holds.	CORAL V	Next neurological capacities. The theory is open-ended up to the limits of Homo sapiens' brain.

The theory is open-ended, with the possibility of more systems ahead...

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Psychoactive



Value systems determine your quality of existence. They drive the **psychoactivity** of your mental, emotional and physical behaviours.

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Meme is a unit of cultural information that propagates itself across the ecology of the mind and produces belief systems.



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vMememes are expression of memes

vMEMES are core intelligences that direct human behaviour. They reflect world views, belief structures and levels of psychological existence.



They impact life choices and decision-making. Manifest in healthy and unhealthy ways.

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First tier of the Spiral

Subsistence vMemes

1st Level *Survivalistic vMeme*.

Basic theme:
Do what you must in order to stay alive.
Concentrates on I, Me, My

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Drivers:
Food, water, warmth, sex and shelter have priority.
Uses instincts and habits just to survive.

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First tier of the Spiral

Subsistence vMemes

2nd Level System – *Magical vMeme*.

Basic theme:
Come together as tribes and experience safety.
We, Us, Our system

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Drivers:
Safety in numbers... obey spirit beings, rituals and mystical signs
Show allegiance to chief, elders, ancestors and the clan
Preserve sacred objects, places, events and memories

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First tier of the Spiral

Subsistence vMemes

3rd Level System – *Impulsive vMeme*

Basic theme:
Be what you want and do what you do, regardless.
I, Me, My system

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Drivers :
The world is a jungle full of threats. Stands tall, expects attention, demands respect & calls the shots
Enjoys self to the fullest right now without guilt or remorse

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First tier of the Spiral

Subsistence vMemes

4th Level System - ***Purposeful vMeme***

Basic theme:
Life has meaning, direction, purpose, pre-determined outcomes.
We, us, our system

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Drivers:
Sacrifice self for the cause, truth and righteous pathway
Righteous living produces stability now & guarantees future reward
Laws, regulations and discipline build character and moral fibre.

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First tier of the Spiral

Subsistence vMemes

5th Level System - ***Achievest vMeme***

Basic theme:
Act in your own self interest by playing the game to win.
I, me, my system

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Drivers:
 Manipulate earth's resources to create abundant good life
 Optimistic, risk-taking and self-reliant people deserve their success
 Societies prosper through strategy, technology and competitiveness

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First tier of the Spiral

Subsistence vMemes

6th Level System - *Communitarian vMeme*

Basic theme:
 Seek peace within inner self & explore, with others, the caring
 dimension of community
We, Us, Our System

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Drivers:
 The human spirit must be freed from greed, dogma and divisiveness
 Feelings, sensitivity and caring supersede cold rationality
 Spread the Earth's resources and opportunities equally among all

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Momentous leap forward

Graves discovered that our *biological imperative* suggests that we were never meant to remain captive of incarcerating conditions...



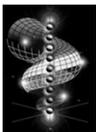
...which then become the *very source* of our *sufferings*.

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Momentous leap forward

While we're *disorientated*, our task is to become conscious and aware that we are the cause of our own *suffering* and in this awareness we can begin to see *what is*.



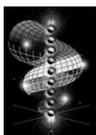
In 1974, Graves wrote an article for The Futurist magazine titled "Human Nature Prepares for a Momentous Leap".

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Momentous leap forward

He described an impending change in human consciousness that would be... "the most difficult, but at the same time the most exciting transition the human race has faced to date.



"It is not merely a transition to a new level of existence but the start of a new 'movement' in the symphony of human history."

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Subsistence vMemes → → Being vMemes

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Second tier of the Spiral

Being vMemes

7th Level System – ***Integrative vMeme***

Basic theme:
Live fully and responsibly as what you are and enjoy flexibility and independence.

I, Me, My System

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Drivers:
The magnificence of ***independence*** is valued over material possessions
Flexibility, spontaneity and functionality have the highest priority
Knowledge and competency supersede rank, power and status

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