



ELITE
MONEY CLUB

Ten Answers

For A New
Financial Beginning



INTRODUCTION

Congratulations on finding this book!

Meeting **Paul Counsel** means you no longer need to feel stuck in a game that's rigged against you.

You're about to enter into a world of discovery like nothing else.

What impact would it have if you solved the riddle of money in your life?

Is it a question you dare to answer?
Would answering it make it hard to go back to living your current reality?

For better or worse the odds are against you ever living that abundant reality.

If you don't have a friend who lives in abundant, conscious freedom... chances are you're not on that path.

In fact true freedom is so rare that you may never have met someone who has generated financial abundance and has consciously embraced freedom as a result of it.



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The concept itself is challenging because I'm not talking about inheriting wealth or slaving for it until retirement.

Let me share the change I've experienced this year since meeting Paul Counsel.

But first I'll let you in on a secret.

I doubled my income 4 times in 8 years and found that financial pressure was **INCREASING** not **DECREASING** as more money came in.

Crazy right? And I'm not into flashy cars and shiny things. I did the "safe" stuff... I bought a house, did it up and I invested in my business...

You might identify with the "frog in a pot" and the sensation of rising discomfort. Something wasn't right. Well I started looking for a way out of the pot.

I did hundreds of hours of research looking for answers but I didn't find a role-model who shared my values and vision for freedom.

Then I met Paul.

A self-made man who'd achieved elite money against the odds and has been teaching others ever since.

I did his genius and spiral intake assessments and on our first call I asked for him to guide my journey to freedom and abundance.

He Said "Yes!"

It was one of the best days of my life so far. Can you imagine signing a contract for FREEDOM rather than slavery?

What's most remarkable about Paul Counsel isn't the fact that he rose from humble beginnings to amass great wealth after deciding enough was enough at the age of 40.

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It's not even the fact that he has built 5 different 7-figure businesses and had success investing in various asset classes.

Nor is it that he published a book about the 2008 crash in 2006 and emerged in a strong position when many got wiped out.

What's most exceptional about Paul is his desire and ability to teach what he learned.

While Paul could easily be sitting back luxuriating in his wealth he chooses to teach others how to escape the "time-money trap" to discover a new world of possibilities.

I know it sounds too good to be true.

We're trained to think if we had a billion dollars we would stop creating and "luxuriate" for the rest of our days.

Well what if when you achieve your freedom and experience who you must become to achieve it... that you fall in love with the process.

Paul loves the process of shaping human potential. Naturally I can't wait for you to meet him!

In the short book that follows are 10 of the most common questions that Paul is asked. The answers, when carefully reflected on, will shock and challenge you to your core.

Equally challenging is knowing that you now have access to the same 9-Figure Wealth Mentor that I do.

What action will you take? What life will you craft from this point forward?

The excuse of never being exposed to the truth about wealth is gone.

Now your financial future comes down to your decision.

Most will read this book and move on to the next. Hoping that information alone will lead to a life like Paul's. I've done the same thing many times. I can now see how that strategy is equivalent to firing a gun in the woods and hoping to receive dinner or to playing basketball with no ring, no net and no backboard.

If you intend to arrive to a position of financial abundance this may be the best opportunity you're ever presented with. I've invested over \$200,000 in my education and nothing comes close to the value I have received in just 4 months working with Paul.

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I once thought that more income would solve all financial challenges and create new levels of freedom. When Paul said you can achieve wealth without increasing your income I was beyond curious. I doubled my income 4 times since 2010 and yet 2019 was the worst financial year of my life.

Today I'm in a completely different financial position and my most importantly my quality of life has improved as dramatically as my wealth.

Harvesting the new seeds of wealth will take time. We must prepare the soil and begin to plant but the true reward in the work with Paul is the wisdom you will embody.

Humbling myself to invest in a conversation with Paul was the best decision of my life. As a coach sometimes we feel like we're meant to have all the answers. That's not true. History is clear that the best mentors are the people who have had the best mentors.



In my first session with Paul I learned more about myself than I had learned with dozens of other mentors. The results have impacted my actions on a daily basis. I'm clearer than ever about how to cultivate my best work and also how to deal better with the inevitable bumps in life's road.

If I can leave you with one piece of advice it would be to read this carefully.

Don't skim and speed read and try to "save time."

Time cannot be saved but your future can.

Enjoy this short ride and I'll see you on the other side.

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Discover... How You Can Achieve Your Financial Independence Faster...

“Inside Secrets Of Self-Made Wealth Revealed... Answering The Top Ten Questions Many People Ask”

If you've ever wanted to get inside the mind of someone who became a self-made multi-millionaire after struggling for years with financial stress, shame and eventual regret of becoming dead flat broke, then you're in the right place.

Because this is exactly what you're going to get. As you read this over the next few hours, there's only you and me. I want to give you a front row VIP seat to the secret inner workings of my thoughts, feelings, anguish, desires and hopes.

I want to give you everything I possibly can in order to support your progress to the important outcomes you want, especially if they have to do with financial independence.

By sharing my story of reaching a point of enough's enough, and how I decided to fill my mind with flexibility and willingness, instead of shame and regret, I want this story to be as much about you as it is about me.

I want my journey to act as a “possibility guide” for you... so that you can achieve the kind of lifestyle that brings you more joy and fulfilment, and fills you with confidence and independence for your future.

If you find that you're not moving forward as fast as you'd like, then I'm here to offer you support.

I don't want this to be just another book you place in your virtual library because you think the author is out of reach or unapproachable.

With me, it's the exact opposite.

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Every week, you can find me somewhere online sharing ideas, teaching and supporting people from all over the world.

I'm answering questions, offering guidance, presenting information, supporting breakthroughs and using my experience to benefit people such as yourself.

What you're about to read is a personal account of financial transformation.

But I don't want you to see this as simply a list of my achievements because that would be pointless. I want you to read my story as a series of possibilities for you and the financial transformation you could experience just as I have.

So, let's begin...



What you're about to read is really a series of mini chapters prompted by the top ten questions put to me over the past 22 years.

I'm often asked:

1. How did you get started?
2. How do you keep focused?
3. What does it take to become a self-made multi-millionaire?
4. How did you deal with negativity from your friends and family?
5. What are the pitfalls and mistakes to avoid on the path to becoming wealthy?
6. How did you become a multi-millionaire?
7. How do you get the most satisfaction from your day when you can do anything you want?
8. What is the most effective vehicle for wealth creation for me?
9. How can I overcome my own limiting beliefs?
10. How can I get to where you are?

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Bonus Chapter...

At the end of these 10 chapters... I've included a bonus chapter on:

“How To Multiply The Value Of The Money You Already Have... Without Having To Get More Money To Do It...”

Hope you enjoy it.

Best regards

Paul

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1

HOW DID YOU GET STARTED?

Let me give you a bit of background first so you can see where some of the motivation to change my circumstances came from.

Basically, I'm a bush kid at heart who grew up witnessing the financial struggles of profoundly Deaf, working class parents locked away in the isolation of the Tasmanian bush.

Because both my parents were profoundly deaf, my first language is Auslan, the sign language of the Australian Deaf.

And, as you'll see, this caused me enormous problems with trying to integrate into what's considered "normal" society.

I began my formal schooling a bit later than most kids but the interesting thing about this was the attitude of my teachers.

Essentially, they either had no idea that my parents were Deaf or they had no idea about what being born to Deaf parents actually means. There's a tremendous cultural and psychological divide between hearing children born of Deaf parents and hearing children born of hearing parents.



Basically, my teachers expected me to behave like all the other kids. But this made no sense to me at all because my language was sign language and I was used to the freedom of the bush, not the conformity of classrooms full of people speaking a language I really didn't understand.

So, my early schooling was more about true survival than true learning.

In the early Catholic education system, if you didn't behave like the other kids, you were singled out and made an example of.

My first introduction to the willow cane was in Grade 1 and this seemed to set the agenda for the rest of my schooling days. A cane, a stick, a strap or a rubber tyre rim coming down across my hands, or being whipped around the bottom of my legs, were constant reminders that I didn't fit in.

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Some say it was ill-treatment by teachers and religious orders, but I think it was just a sign of the times and my teachers doing what they thought or felt was best.

An interesting aspect of sign language is that it's a rather 'black and white' language. Or at least it was to me when I was growing up.

There weren't any shades of grey and there was little or no conceptual or abstract capacity for thought in my early language. Everything was clear. Things were right or wrong, good or bad or black and white.

Even though my childhood was difficult, I feel extremely blessed for it. I feel as though I've always had the ability to make decisive choices. I feel as though I've always been following some sort of internal compass that wasn't necessarily about what was being demanded of me.

I've never felt a compulsion to sit in the middle ground of indecision saying, "will I or won't I."

Not that my decisions were logical or well thought out or anything like that, they were all pretty much "feeling" based and going against the grain often felt more right than wrong to me.

Around the age of eight my family moved to Victoria, a State on the Australian mainland. But little changed. The same punishment patterns I experienced as a child continued in other schools. Eventually, it became the trigger to leave school and seek my own way forward.

And this is where my story becomes like so many others - get a job, work hard, behave yourself and society promises that everything will be alright.

I knocked around for a bit until I decided to become a potter at the age of 32. By the age of 40, I was running pottery classes in Kalgoorlie, a gold mining town in Western Australia. I loved what I was doing, but it was back breaking work and being a potter didn't bring in much revenue.

That's when I started to understand that society and social engineering had turned me into a "commodity" whose purpose was to earn and spend. Year after year I kept working but I wasn't moving any closer to freedom or financial independence.

As a "commodity", modern economies are not interested in your wealth, your freedom or your independence. For the profit makers to keep making their profits, they need the maximum years of work and the maximum years of spending from you.

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Not only was I feeling unrewarded for the years of my labour, I simply couldn't keep up with rising costs. Finally, there was a straw that broke the camel's back and I found myself dead flat broke.

One year, my debts were greater than my ability to generate income and I didn't have a clue as how to reverse this situation.

Then it suddenly dawned on me that if I kept doing the same things over and over again, dwindling finances and increasing costs were going to be the "norm" for the rest of my life.

I couldn't see how to prevent this pattern from continuing if something didn't change. In 1992, I was invited to display my artwork at the 1994 Festival of Perth Visual Arts Exhibition at the Crafts Council of Western Australia.

With high expectations of making \$20,000-\$30,000 by selling my work, I began beaver-ing away for two years to produce 44 pieces for the exhibition.

By exhibition close, I had only made \$4,500 in sales, one-third of which had to go to the gallery in commissions and one-third to the taxman. I walked away from that exhibition with \$1,500 in my hand.

But this amount didn't cover the cost of the clay I had used in my exhibition works. It meant nothing financial was available for 2 years of hard yakka art production and 13 years of skill development.

Every time I was invited to showcase my work... it seemed that someone was moving the financial success line further away from me.

As an artist, I felt as though I was a beggar who had to beg for a living.

That's when I swore to myself that I never ever wanted to feel this feeling again... ever. Never was I as dead flat broke, or so low, as I was in that moment.

Devastated was an understatement but as difficult as this feeling was for me, it was also the beginning of my freedom.

If you can resonate with this feeling, I want to tell you that it's OK because it can also be the starting point for you. There is a silver lining to this feeling. You can achieve the same outcomes as I have in only a few short years from now.

When you finally reach your point of enough's enough... strange as it may seem but you should celebrate this because you'll have finally arrived at a point where you can truly begin your freedom journey too.

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Sadly for most of us, we tend to need a lot of discomfort and distress to eventually motivate us to take on big changes... otherwise we tend not to do much about anything.

(Trust me, looking back at my journey, this enough's enough feeling was the best thing that happened. Over the past 20 years... I've literally helped hundreds of people past their point of enough's enough and now they're experiencing the freedoms that go along with financial independence. If you want similar results, and are prepared to do some work, just reach out when you're ready to make a start.)

When I had finally had enough, it was at this point I realised that the only person who could change my circumstances was me.

Unless I took control and did something about my financial situation, nothing was going to change.

I began by taking a good look at my life's results. I wasn't particularly happy with what I saw because I knew I had more potential than what my current results were showing.

I wondered how come I got so far down the track and yet had so little to show for it. While I had great memories and achievements, I needed to seriously start providing for a future based in economic freedom, not the continuation of being a "commodity" for an economic system that doesn't particularly care about you or me.

That's when I felt this overwhelming desire to free myself from the pressures of everyday finances and the incarceration and commodity servitude I found myself in.

And that's when I made a life changing decision. I decided that I no longer wanted to be imprisoned by the lack of money, the lack of time and the lack of freedom.

I no longer wanted to be incarcerated by my circumstances and the lack of real financial knowledge.

Instead, I wanted to use my circumstances as a motivational driver towards new results. I made up my mind to begin my quest for both economic and personal freedom so that I could experience the freedom of time, the freedom of "money" and the freedom of choice.

Finally, I got to a tipping point of enough's enough... and it had an immediate impact.

Never again was I going to be in a situation where I felt I had to beg for a living. I was determined to become wealthy – financially free – and never be dependent on jobs, wages, commissions or economic ups and downs ever again.

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I started by carving out a new reality in my mind.

Essentially, I followed the same processes I did as a potter, only this time, instead of using clay as a medium of my artistic expression, I decided to use money as a medium of my knowledge expression.

As a potter, everything starts in mind. I had to see the finished work before I could create it with my hands and ready it for exhibition.

So, I applied the same process to becoming wealthy. I had to be wealthy in my mind before I could experience the physical realisation of wealth in my daily life.

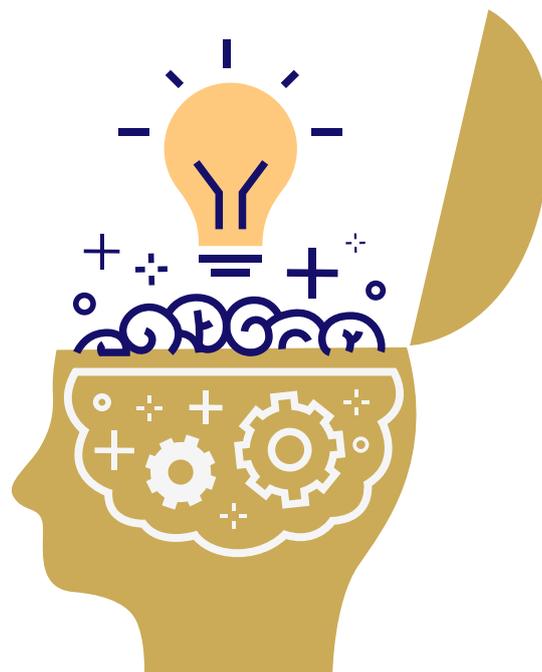
And that's one of the biggest mistakes people make... They trap themselves in cycles of earning, spending and borrowing because the experience of spending gives them a momentary kind of satisfaction.

Then they need to go back to work so they can earn more so they can spend it again and have more momentary satisfaction.

If they spend more than they earn, they borrow on credit so they can spend money they have yet to earn.

It's crazy when you think about it... spending future money before you've earned it. I realised that it wasn't the amount of money I was earning that was the problem. It was the fact that there was no "residual value" to the money after I'd spent it.

I was buying four coffees a week for approximately \$20... at the end of the week there was nothing left of my \$20... only the memory satisfaction of four cups of coffee.



However for the same \$20, I could have bought 1 ounce of silver. And although the price of silver can go up or down... it never goes to zero. There's always a "residual value" to it.

But the way I was spending meant that the value of every dollar was eventually going to zero.

When you're locked into patterns of earn, spend and borrow, you never become wealthy.

It's all part of the social engineering that makes you a predictable and obedient commodity who spends decades of time earning and spending without really getting anywhere. You never get close to experiencing the freedom and independence you're promised.

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I knew that if I couldn't exist as a wealthy person in my own mind first, there was no way I was going to be able to experience wealth and freedom in my external environment.

So, I made a decision... and in that moment, I became financially abundant in my mind.

I "thought" financial abundance into my mind's reality first.

The transformation was instant. I took on the identity of a wealthy person and in my mind... this image was as real as anything I could make as a potter or anything I experienced as a child in the Tasmanian bush.

When I made the decision to be a millionaire in my mind, I was instantly a millionaire.

Making this initial decision was the single most important step on my whole journey to becoming a multi-millionaire.

I was very clear about what financial freedom meant to me. It was all about having control over my time. It meant not having to compromise any choices simply because I couldn't afford them.

It meant not continuing to be a "commodity" by exchanging my time and labour for money.

It meant no longer fearing the consequences of having decided to leave my old world behind so I could enter a new world of possibilities.

Until you no longer fear the consequences of moving forward, until you are no longer affected by what other people think, or say about you, until you no longer fear the obstacles and challenges in carrying out your decision...

There is no forward movement. There is only desire!

If you are still at the stage of desire... your possibilities for a new future still exist. But there is "no" decision at desire... there's only longing. When there is "no" decision, there is no freedom, just a continuation of the circumstances you're currently experiencing.

When a decision is truly made, there is no turning back; no ifs, buts or maybes.

After reaching a point of enough's enough, my decision was easy because what I had been doing up to this point was not getting the results I wanted.

I totally accepted that I had to do things differently, to change my thoughts, my feelings and my psychology, in order to change the results I was getting.

I knew I had to be more flexible in my thinking and that I had to seek growth wherever I could find it.

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I knew I had to step outside my comfort zone. And I was okay with that because all the growth I was seeking was in my expansion zone, not my comfort zone.

Although I knew I'd be "uncomfortable" moving forward, I decided to control the one thing I could control... I could change the meaning of "discomfort".

Normally, discomfort meant danger which then had me stepping back into my comfort zone. But I knew that there was no learning, no adventure, no evolution and no growth in my comfort zone.

So, I decided that "discomfort" should mean something positive.

Discomfort meant leaving an old lifestyle in search of a new lifestyle. It's the feeling of being on a new track... Comfort was the old track; discomfort meant a new track of possibilities.

I connected the meaning of discomfort to the reward of learning. And I knew that whenever I felt discomfort; my compass setting was truer than that of the return to the familiar. Although I had not created wealth on the outside yet, I seriously believed I was a wealthy person. I became a wealthy person the instant I thought it into my existence.

The point I'm making is that in an instant I decided that I had already achieved what I wanted to achieve. By working this thought into my subconscious mind, I had already achieved everything I wanted.

There wasn't any "conflict" in my new image of myself... there was no monkey mind chatter telling me that I was stupid or that I didn't know what I was doing.

This was the first part of my self-made wealth and if you don't make it this far, you won't make it any further. On a mental level, I truly believed with my whole heart and soul that I had already achieved what I wanted to achieve.

Part two of the process fell into place when I started to feel the reality of my new sense of self. I "thought" my new image into reality first then I "felt" it into reality second.

Then I began working on my physical reality by reading as many wealth books as I could because that's all I could afford.

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I started with a logic suggesting that if others could become rich, why couldn't I?



All this was happening around the age of 40. In the past, I was definitely not a big reader. In fact, I could count the number of books I'd read on one hand.

My early attempts at creating wealth were not successful, and in fact, I failed many times at share trading.

However, I have a couple of qualities which made the journey more doable. One of them is stubbornness and the other is my belief in the powers of self-efficacy.

I started with a belief that there were no set of circumstances, challenging times or painful lessons that were going to make me give up. Once I set my mind on something, I stubbornly target it with a laser like focus.

I reasoned away my early failures as just the price of learning, the price of entry to a much bigger prize.

I continued reading and listening to everything I could. I became hungry for information and I learned from everybody who was willing to teach me. I attended seminars on any financial subject, I listened to recordings, and I spoke to as many interesting self-made people as I could.

The best people were those I could personally interact with because they allowed me to ask lots of questions. And the answers they gave made sense for the stage I was at on my personal journey.

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That's when something really important fell into place.

I started to see patterns in my own money behaviour and in the money behaviour of others. This led to the discovery of the social engineering behind "reward" spending. It keeps people glued to their "commodity" status on their "work/stress, not enough time, not enough money treadmill".

It was this one discovery that allowed me to breakthrough my previous money limits. Over and over, I practiced each piece of the money jigsaw I was learning and

3.8 years later, the physical reality of my first million dollars was achieved.

And now it's your turn if you're up for a challenge.



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2

HOW DID YOU KEEP FOCUSED?



To become financially free, I knew I had to focus on what I wanted. I knew that I had to be **"future referenced"** and not "past referenced" like most people are.

Although I had no idea how I was going to achieve financial freedom, I was very clear and specific about what I wanted.

Keeping focused is largely the result of being in the present moment, of living in the now. Focus has three key attributes... there's a "qualitative" attribute, a "quantitative" attribute and a "veto" attribute.

You need both quality and quantity when it comes to focus. And you need to be able to veto anything that distracts you from achieving the outcome you want.

I began a process of increasing my awareness and becoming more conscious of what I was doing and the direction of my spending. Turning my thoughts and concentration inward, I increased my ability to focus and observe for longer periods of time.

I realised that success was a subject that could be taught and learned... so I became a student of success.

I studied the most successful people of all time and distilled their key ingredients into my own success recipe.

I repeatedly wrote down my intentions, refined them and read them many times every day. I visualised what financial freedom looked like. And I focused new feelings deep within me.

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I discovered a language that successful people use. I researched and studied great thinkers and learned how to think like them. Most importantly I was ready and willing to change.

I developed the mind flexibility necessary for change. (I came to refer to this process as mind-flex as opposed to mindset)

I had a thirst for knowledge and I was either going to reach my goal or die trying.

Everything I did supported my intention for economic and personal freedom. I commenced a program of self-development which I continue today. I read books, the internet and regularly attend seminars.

I reflect on aspects of conventional wisdom that just don't make sense to a free person. This is not to make them right or wrong, just an attempt to understand them, to understand where such thoughts and practices come from and why they have restrictive impacts on people.

Most people don't attend seminars or wealth programs because they think they're expensive. It's a perception that needs to change.

My view of expensive is working for 10, 20, 30, or 40 years as a commodity and never being able to afford your dreams.

Expensive is remaining in incarceration and missing out on all the potential freedoms you have in front of you.

Expensive is earning a few million dollars in wages over your lifetime and having little to show for it. Expensive is a life of hard work with no residual value.

Before I spent money on seminars, I developed a rule that I still keep today. It's called the "Free Plus \$1" rule.

If I spent a \$100, or \$1,000, on a seminar then the rule is that I had to apply the information I'd learned so that it generated one more dollar than it cost me to learn the information.

From a \$1,000 seminar, I had to earn \$1,000 plus \$1 from applying the information. When I did this, I achieved a Return On Investment because I had made my money back plus \$1.

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Once I had my money back plus \$1, the information was now free and I could use it over and over to generate more income.

Of course, I aimed for more than \$1 above what the information cost. But the basic rule of Free Plus \$1 literally helped me make millions.

I've paid up to \$60,000 to attend a single seminar and upwards of \$300,000 in one year travelling the world to learn from great minds.

While this may seem like a lot, when you think about the returns you can achieve on the greater development of yourself... the cost is low by comparison.

My perspective comes from the vantage point of converting the information I've learned into multiple millions in return. And this all came from keeping my Free Plus \$1 rule. Without keeping this rule, I very much doubt that I would be as financially free as I am today. The real difference is not my gift for learning or applying what I learn. I think the real difference is that I believe in myself enough to commit to a higher learning process and never look back. To value myself above the level of social engineering as an earning, spending and borrowing commodity.

I developed an internal locus of control. My motivation comes from inside me, not from external sources. I had no concern for what other people thought; I was comfortable with who I was and who I was becoming.

I used my own internal compass to navigate the pathway towards the success I wanted.

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3

WHAT DOES IT TAKE TO BECOME A SELF-MADE MULTI-MILLIONAIRE?

There are several qualities, attributes and skills common to successful people

Focus



Is high on the list in terms of both quality and quantity. Here's some other important qualities...

Clarity



Being very clear, specific and concise about the outcome you want. "I want to be rich" is ineffective and abstract when compared to "I want to generate \$150,000 per annum passive cash flow by 31 December XXXX".

To be clear you must write things down and refer to them regularly. When you commit to the action of writing, and being held accountable to a person other than yourself, a mentor for example, you have a tangible record to follow.

Your mentor can hold you accountable and keep you on track. If you don't stay on track, or if you don't get someone to hold you accountable, your thoughts and feelings are likely to alter and distort over time. And you're unlikely to hold yourself accountable for these distortions. You're more likely to justify them.

The less accountability you have, the more years you spend as an earn, spend and borrowing commodity not getting what you want.

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Curiosity



Is the quality of being inquisitive about everything. Develop a child's thirst for knowledge and learning. Be excited about learning new ways of being and doing. This adds fuel and flexibility to your motivation for freedom or becoming financially independent.

A big part of curiosity is asking relevant questions and making sure you get comprehensive answers that are relevant to the stage of the journey you're on. It's about getting as much of the most important information as you can so you can make the best possible progress decisions.

Ongoing self-development is a critical part of achieving self-made financial independence.

Resourcefulness



Resourcefulness is about finding solutions when it seems like everywhere you turn is a dead end. When all you hear is no, not interested, can't be done, impossible... just understand that there is always a way.

Maybe you haven't found the right way yet, or the most effective people to work with. If you've ever seen the Australian Broadcasting Commission show about the "Bush Mechanics" you'll understand what resourcefulness really means.

If you're stuck in the middle of a desert and all you have to repair a broken car is spinifex grass, mulga roots, old roadside wrecks and anything else you can find... you have to be resourceful to continue your progress.

Look it up, The Bush Mechanics is a wonderful program about resourcefulness.

Courage



It takes courage to become a millionaire. You must break away from your commodification as a wage earner and spender. You must break away from people, friends and family who do not support your financial growth.

You'll find that most people secretly don't want you to improve because it makes them feel guilty about not doing anything about their own situations. When your results start to change, it makes your friends and family feel uncomfortable.

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In Australia, we call it the 'tall poppy syndrome'. If you rise above the norm expect to get cut down to size. Therefore, it's critical to link up with supportive groups of like-minded people who are further along their journey than you are.

When you share your ideas with people who are already on their journey, the rewards you get are much more valuable than simply staying in the energy orbit of people who fail to recognise their "commodity" status in a modern economy.

Persistence



Is the attitude of never giving up. In any journey of growth, there will always be obstacles and challenges to overcome. I see these obstacles and challenges as feedback criteria that let me know I must be on the right track.

Why else would somebody, or something, be trying to block it?

Persistence means giving new meaning to the feeling of "uncomfortable". If you feel uncomfortable, it means you're learning and growing. But if you don't like feeling uncomfortable and you step back into your comfort zone, you'll be accepting your role as a "commodity".

Patience



– social conditioning causes you to want everything now. It causes you to fulfil the pangs of desire... to seek instant and social gratification. When you obey gratification immediacy, you move according to puppet string tugs in cycles of earn, spend and borrow. That's how the system continues to get more years of work, obedience, predictability and servitude spending from you.

The system promotes impatience... it's a get it now mentality because all your friends have whatever the latest shiny object is and you'll be conspicuous if you don't. What the profit makers really don't tell you is that the more you spend and the deeper into credit/debt you go... the more you "belong" to them.

Becoming financially independent is a process that evolves over time.

One of the greatest lessons I learned on my journey is to not be in a rush. I learned that the deal of a lifetime comes around at least once a fortnight.

I learned is that it's more efficient to travel at the "speed of grace" than it is to push at the "speed of impatience". Take your time, stay on track and work within your own genius flow energy.

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Mentors and coaches



so that I could all but guarantee my success, I built a support network of mentors and coaches and was attentive to everything they said.

I found mentors in books.

I studied their behaviour, their thinking and their causes of success. I imagined that I was sitting around a boardroom table amongst mentors I wanted to emulate.

I imagined them sharing information on how to be more effective at achieving my intentions. And I put everything they told me into action.

Success blueprint



to become financially free you need to insert the blueprint of financial freedom into your subconscious mind.

Conventional wisdom gives you the commodity blueprint of earn, spend and borrow. Obviously, this is not the blueprint to continue with because all it does is enable you to live at a certain level of comfort... but it can never give you freedom and independence.

For this, you need a success blueprint that strongly supports expanding your learning zone. It's important to realise that your comfort zone keeps you trapped within a narrow range of earning capacity.

And inflation does its best to make sure your wages can't keep up with your lifestyle expenses.

And if you fortuitously receive anything over and above your normal wages/earnings... winnings, bonuses, gifts, inheritances etc... social conditioning makes sure you spend them in ways that satisfy dreams and desires; but will not leave you with productive residual value.

In psychological terms, its referred to as "decompensation". It works like this. When you earn, win, or receive more than what you're normally used to earning, chances are you'll find ways of spending the extra.

This happens because when you fortuitously move above the upper limit of your "current wealth identity"; powerful social conditioning kicks in to ensure that psychological and emotional drivers get you back to the wealth zone you're used to being in.

Continued >>

In other words, you'll find a way of getting rid of the extra. You'll spend it on something you "deserve", make a bad decision, buy gratification and momentary reward. Most of all, you'll let value, and the years this value could multiply into, slip through your fingers.

To be effective, you must keep your living expenses below your earning capacity. Use any additional revenue wisely. And learn to multiply the value of any discretionary money you already have.

This requires thinking differently about money and learning through the acquisition of new and relevant information.

When you learn to multiply the value of the discretionary money you already have, you don't need to get more money in order to become wealthy or financially independent.

It's all about the "direction" of your spending... not how much you earn. Do you spend for learning or do you spend for gratification?

Internal locus of control



It's important to operate using your own internal compass. When you're internally motivated, you are not controlled by things outside your circle of influence and you no longer unquestioningly go along with the conventional commodity herd.

Mind-flex



Many people talk about changing your mindset as the place to start. But this is social engineering at its best because change requires mind plasticity, not mindset.

If you examine the meaning of mindset, hopefully you'll see what I mean.

"Mindset" means "habits of mind formed by previous experience"... from

mind 🗨️. Conscious mind... intellect... intention... and "Set" = set (v) to fix firmly.

Mind + Set = Set Mind which will always have you doing the same things over and over. You work, you earn, you spend, you borrow!

The mindset you follow literally determines the results you get. If you're not already achieving the outcomes you want, mindset is the worst place to start because it promotes habits of mind reinforced by previous experiences.

There's no growth, change or personal evolution in reinforcing old habits because everything is "set".

Continued >>

Mindset keeps you trapped in the circumstances you're already experiencing. Mindset is full of monkey mind chatter that will never let you change.

In order to experience different results, you must be able to liberate your mind from its socially engineered trappings.

Mind-flex



is flexibility and growth oriented; mindset is not. Mind-flex allows you to engage in difference and opportunity, whereas mindset keeps you engaged in the reproduction of your current results.

Everything begins and ends in mind.

It's important to understand that success, in whatever shape you want it, comes "from" you... not "to" you. You need to learn how to access your higher mental faculties so you can draw success from you.

You must have flexibility of mind to overcome the obstacles and challenges that present themselves on your journey towards financial freedom. Being fixed in your ways will make it almost impossible to handle circumstances you haven't previously experienced.

There's a huge difference between the Consumption Money Code and the Enterprise Money Code so please get all the support you need to engage the Enterprise Code successfully.

Acceptance



– is one of the most liberating qualities you'll bring to yourself. When you accept that you cannot control things outside of your own thoughts, life becomes so much easier.

Other qualities include a positive attitude, determination, passion, learning, skills acquisition, knowledge, belief, drive and faith. And when you top this off with "intention"... things happen.

Continued >>

4

HOW DID YOU DEAL WITH NEGATIVITY FROM FRIENDS OR FAMILY OR OTHER PEOPLE AROUND YOU?



Overcoming negativity from work colleagues, and people I considered friends, was one of the major obstacles I had to deal with in achieving financial freedom.

When I made my decision, I continually focused on what I wanted to achieve. Hearing people say “I couldn’t do it” or “I’d fail”, only strengthened my resolve.

In my mind, there was no “conflict”, I was already financially free. And because of this, I had no attachment, no emotional baggage, and no ego to defend. This caused negativity to roll off my new “Teflon coated” back.

While I accepted that other people had their point of view, it didn’t mean that I had to accept their point of view for myself. After all, I was once where they were, and I learned to move on.

The biggest negative feedback I got was from my work colleagues at the time. Fortunately, I learned to turn this negativity into a positive force in my life.

Continued >>

I learned to feel compassion for people who displayed negativity towards what I was doing. Some call it ruthless compassion. I had to move away from them because I knew they were stuck in unfulfilling lives of economic and personal servitude.

While learning my new wealth craft, I remained an artist potter. In 1997, I was invited to join a leading Western Australian University to teach a degree course in visual arts.

While engaging students in this role, I realised that while I was teaching them how to have a fulfilling creative life... at the same time I was teaching them how to have a poor financial lifestyle.

So, I quizzed the students' level of interest about learning the ways of wealth in addition to their curriculum learning.

I told them I was happy to teach the general principles of wealth if they were happy to turn up early in the morning before formal lectures started.

The students loved it. However, negative feedback from my academic colleagues was horrendous. They complained to the university hierarchy who eventually closed this extracurricular learning down.



Not to be outdone, I and four students started to share our ideas and experiences in public forums and went on to develop a company called "Wealth Educators".

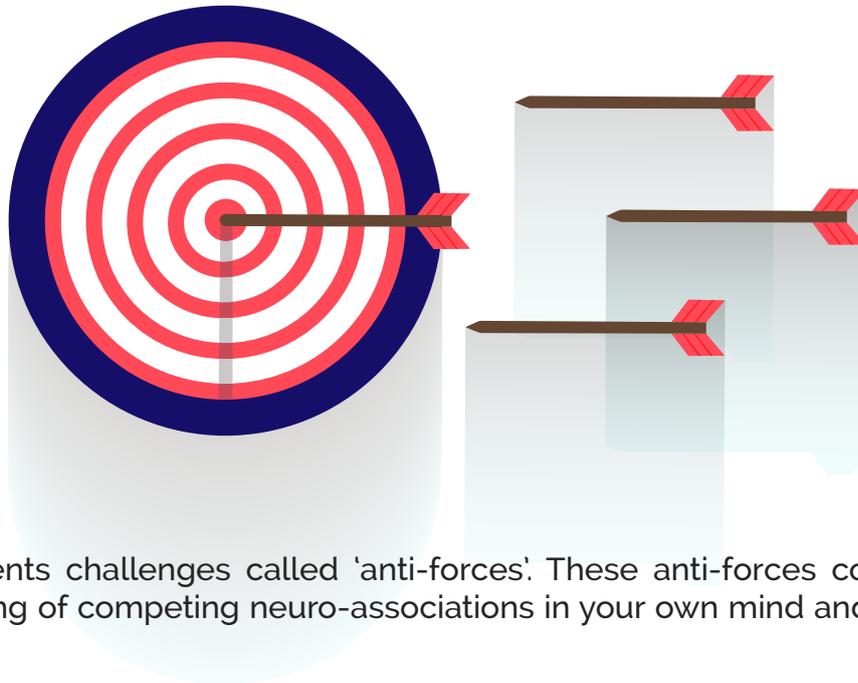
We started by giving free presentation to whoever turned up. But as is often the case, few people found value in free tuition and over a six-month period, the maximum number of people at an evening session was 12.

So, I decided that if people didn't value free information, perhaps they'd value something they paid for. With this in mind, I started charging a fee for presentations.

Soon, 120 people turned up. We were overwhelmed. We were all potters - we didn't have a clue about business. All we knew was that most businesses fail after five years or so.

So, we decided to develop a few business rules of our own. First rule... see how most people operate businesses and do the exact opposite. Five years later, we were a successful multi-million-dollar company.

Continued >>



Negativity presents challenges called 'anti-forces'. These anti-forces come from the social engineering of competing neuro-associations in your own mind and in the minds of others.

Whenever you make important decisions, you'll generally have one of two motivators at work. In the first instance, you'll do something because it gives you pleasure to do it.

Alternatively, you'll do something because you're suffering and you want to alleviate the discomfort.

Sadly, the primary motivator for most people is pain and this means you're not going to seek financial freedom until the pain of your current circumstances gets to the point of enough's enough.

The fact is that most people live in a space called 'comfort zone'. But if this "space" were appropriately labelled, it would be 'the amount of discomfort you can satisfactorily handle on a daily basis zone'.

In order to move forward, the pain of remaining where you are has to become greater than the pain you associate to the fear of change.

Despite their level of desire, most people are just not "uncomfortable enough" to purposely pursue change.

The problem with comfort zones is that they continually seek out forms of gratification which act as distractions from the daily grind of discomfort. You'll seek ways of nullifying "daily" discomfort.

And this sets up all sorts of internal competing voices that arrest your progress in patterns of "will I or won't I" or motivational approach/avoidance.

Whenever you have competing neuro-associations, the ones with the most emotional leverage win the psychological and emotional tug-of-war.

Continued >>

They win because their neuro-pathways are more established. They form mindset. Through tens of years of conditioning, people are strongly connected to their primary motivators. If you don't change your neuro-pathways, the established are firmly in control of your results.

This often means giving in to the demands of others, but you mustn't.

The part of your mind that knows and believes you can do anything is not the same part that controls the actions you take. In order to change your neuro-pathways, you have to link greater amounts of emotional leverage to what you want.

Make the pain of staying where you are... greater than the discomfort and uncertainty you'll feel as you progress.

To become a millionaire, I had to develop a new set of neuro-pathways. Establishing new neuro-pathways takes time so please reach out and get the best support you can.

Essentially, it's a process of replacing an old set of behaviours by patterning in a new set of behaviours. It's a process of encouraging one set of habits to atrophy while creating more empowering habits that make the old habits redundant.

The way you're going to get what you want is to practice, practice, and practice because this allows you to develop and enrich new neuro-pathways.



Continued >>

5

WHAT ARE THE PITFALLS AND MISTAKES TO AVOID ON THE PATH TO BECOMING A MILLIONAIRE?

One of the greatest pitfalls is listening to people who are not millionaires. And this includes your own internal voices. Negativity cannot tell you how to succeed. Neither can skepticism or cynicism.

The world is full of skeptics, naysayers and cynics. They can always tell you what to avoid and why something won't work... but they can never tell you how to develop loving relationships, optimal wellness or economic freedom.

They can never tell you how to multiply the value of the money you already have. And they can never tell you how to escape your role as a "commodity" in an economic system that has no interest in your freedom or independence.

Don't let them drain your energies. Don't let dream thieves steal your future.

Dream thieves are numerous and enculturation, or societal conditioning, is the biggest dream thief of all.

Be alert for people who sap you of energy. Get out of their negative energy orbit as fast as you can.

Ensure your own intentions are not conflicting. If you attempt to achieve two things in conflict with each other... feeling comfortable and trying to become financially free for example... it's likely you won't achieve either.



Continued >>

Having more free time is likely to conflict with the work you need to experience wealth. Once you become a millionaire you can choose to have as much free time as you wish. But on the journey, you must commit all your spare time to the journey itself.

Another pitfall is not moving from mindset to mind-flex. You must learn to fertilise your mind with new and relevant information. This leads to growth, new ideas, new environments, new feelings, new meanings, new understanding and new breakthrough moments.

Mindset is connected to the Consumption Money Code and keeps your upper financial limits in place... Mind-flex is connected to the Enterprise Money Code and dissolves your upper limits. It breaks through income barriers so you can achieve as much freedom as you like.

Another pitfall is not getting crystal clear about what you want. This is a must. Write it down in concise, tangible and accurate language. And write it down as though it has already happened.

When you do something you love doing, there's less resistance to doing it. Becoming financially free is ultimately more effortless than doing something you don't like doing. However, this is not generally how you'll experience it.

Most people experience what they do now as "reasonably effortless". This is because the brain has created mental shortcuts called habits. Once something becomes a habit, it's effortless.

The daily grind is habitual and starting out on your journey of freedom is not yet habitual so it seems like its hard work. This creates a "disconnect" between where you are and where you want to be. It results in most people failing to apply the necessary repetition to enable new results to emerge.

Another pitfall is a misunderstanding about time. It's critically important to realise that, while you don't actually know how much time you have available in this lifeform, for every hour you do something you don't like doing; you have to sacrifice an hour of your total life's time in order to do it.

Don't persist with doing something you don't like doing... continuing to do so is the craziness of conventional wisdom.

Continued >>

It's possible to make money out of just about anything when you apply the right energy to the creative ideas of the Enterprise Money Code.

Don't forget about the other areas of your life. Your health and relationships should remain a high priority. How many times do you hear about wealthy people destroying their careers by doing something really stupid or ending up with poor health and failed relationships?

Another pitfall is listening to 'experts' who hide their results because they're opposite to what they say or sell. They're experts at telling you what you want to hear, not necessarily experts at helping you get what you want to achieve.

There's a lot of experts who will happily take your time and money without regard to the important outcomes you want for yourself.

You must develop some way of filtering in genuine support and filtering out disingenuous selling.

Protect yourself against false starts and dead ends that cost you precious time and money which you can never regain.

The process of becoming a millionaire is a five-stage process of... 1: learning relevant information, 2: application of that information, 3: result from application, 4: develop more effective feedback criteria to better interpret results, and 5: make adjustments where necessary and repeat the process.

Success means cycling through these five stages by repeating them over and over until you get to your end goal. It requires persistence. Don't give up.

One of the biggest mistakes you'll make is trying to become wealthy too quickly or trying to take shortcuts. If you attempt shortcuts... you'll guarantee failure.



This is because you can't build enterprise freedom on emotional and psychological foundations based in the Consumption Money Code.

You must rebuild new foundations that make the Consumption Money Code obsolete. If you don't... you won't get the results you want.

You cannot build enterprise on foundations designed for a commodity existence.

Always remember that you are not your mistakes. In fact, mistakes are to be encouraged because it means you're applying what you're learning... you're putting something into action. Oscar Wilde noted that 'mistakes are simply the name we give to experience'.

Learn from your mistakes because they're truly the greatest sources of learning. Treat them as feedback, move forward and improve, tweak, adjust and refine things that don't go exactly to plan.

Continued >>

The best way to avoid costly mistakes is to work with a mentor who has the results you want for yourself. While they understand the value of mistakes, they'll help protect you from costly mistakes of both time and money you can't recover from.

Another pitfall is entering commercial transactions without fully understanding your risk. You must analyse the potential downside of any transaction. This is the amount you could lose in a worst-case scenario situation.

Always have an exit plan and don't overextend yourself. Don't design your way into something you can't design your way out of given a worst-case scenario.

Another pitfall is asking for and accepting advice. I know this might seem strange to say but I think it's important not to take advice from anyone.

The problem with advice is that you may not know whether it's serving your highest good, or the highest good of the person offering you the advice. You won't know if it's biased towards them and not you, whether it's limited and whether it's self-serving for them and not you.

The better angle to take is to ask for information, knowledge and learning. And it's important to get as much of this as you can. Once you've got your initial information, ask around and get more information.

Evaluate what you're learning and make decisions based on effective criteria.

It's hard to get away from the "advice trap" at first because people are so indoctrinated with the need to seek advice. But if you appreciate what I'm really saying here, you'll understand that in terms of financial freedom and independence, self-education, self-knowledge and self-learning are a million times more valuable than advice.

If you want to become independent, you must always be in control of your outcomes and never hand control over to others. You are the only one that has your best interests at heart.

Despite what anyone else says, you must always "exercise" control over the pathway you take.

Be wary of partnerships. Make sure you outline your responsibilities and agree on a method of termination and arbitration should things go pear-shaped. If you adopt a handshake 'she'll be right mate' approach, you'll find that the enterprise you do together is likely to be expensive and traumatic.

Continued >>

One of the greatest challenges will come from trying to break away from your familiar ways of being... and trying to break away from the comfort of your thinking and feeling.

Breaking away from those around you is hard so you must steel your focus. Veto anything that distracts from the quantity and quality of the energy you bring to your own personal transformation.

If you cannot break away, you won't be able to form new and more effective habits.



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6

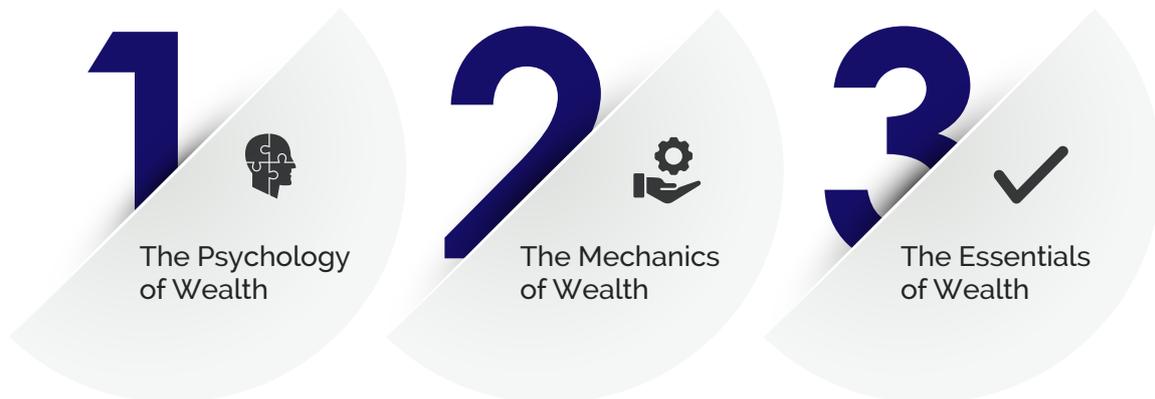
HOW DID YOU BECOME A MULTI-MILLIONAIRE?

I'll discuss some of the key points regarding the transition to economic abundance and personal freedom here but please understand that it takes more than a few words on a sheet of paper to explain the process.

If it was as easy as others tend to make it, everyone would be financially loaded, wouldn't they?

The answer I'm about to give follows on from the question about how I got started. If you want a more in-depth answer and description of the pathway I took and the strategies I uses, you can find the exact step by step process in the three books I've written on this subject.

Together, they tell the in-depth story of how I went from broke to millionaire in three years and eight months... Please read them in the order they were written.



I only mention these books because the conversation we can have after you read them is going to be more meaningful and fertile than the conversation we can have now.

But to briefly explain how I achieved my economic freedom; we've got to go back to questions one, two and three above. They explain how I got started, how I kept focused and the key attributes you need to become successful.

Continued >>

I term the 'how to' stuff of making money the 'mechanics of wealth'. But the most important thing to understand is that the mechanics of wealth are not much use without the adoption of effective mind-flexibility.

As mentioned earlier, mindset is the worst place to start. Because the power of enculturation holds most people within its grip, without rebuilding your money foundations, you won't have the right psychology to support your wealth journey.

Remember that the odds of becoming wealthy are firmly stacked against you. Understanding the psychology of wealth puts the odds back in your favour.

In terms of the "mechanics" of wealth, I started with real estate by buying an old house and borrowing 95% of the money required from a bank. Then I borrowed money for the stamp duty I needed, along with mortgage insurance, deposit and acquisition costs from friends.

I then set about renovating the old house, doing all the work myself.

Six months after purchase, I had a bank inspector come and revalue the property and was surprised to see that it had substantially increased. In fact, it had doubled.

I then borrowed the equity I had gained so I could purchase another property which I also renovated. I repeated this process again and again.

All this time I worked four part-time jobs. The reason for four part-time jobs, as opposed to a full-time job, was to work more days and more hours so I could pay back as much debt as I possibly could... as quickly as I could.

In my spare time, I learned everything about real estate investing and share trading.

As my knowledge and skills grew I purchased more properties. From there I progressed to the stock market, trading shares and derivatives with leverage.

Then I moved into the world of businesses.

An understanding of economic cycles and which wealth vehicles to use for any point in the cycle was pivotal to increasing the rate at which I increased wealth.

If you fail to understand the various stages of economic cycles, you might find yourself in the wrong wealth medium at the wrong time and in the wrong part of a cycle.

Potentially this could lead to disastrous and costly mistakes. Remember that wealth is not necessarily about getting more money and taking on more risk.

You can start simply by learning how to multiply the value of the money you already have without having to get more money to do it. And for this to work, you must know what wealth instrument to use and what part of an economic cycle will give it best effect.

Continued >>

7

HOW DO YOU GET MOST SATISFACTION FROM YOUR DAY WHEN YOU CAN DO ANYTHING?

I've never been happier than I am right now but every day my happiness seems to grow. I'm so grateful for making a decision to begin this wealth journey.

I get the most satisfaction from being free. I have the time freedom and the financial space to do whatever I feel like whenever I feel like doing it.

But more than this, my greatest satisfaction comes from living a life of purpose – on purpose. Don't read the previous sentence too quickly; let it sink in.

My happiness comes from producing the sort of change in people that they want but may not be able to produce it by themselves.

My happiness comes from being able to live "daily creation"... rather than "daily need".

"Purpose" is enhanced by assisting others to improve their lives, both personally and economically.

Helping others solve financial challenges, remedy problems, end frustrations, achieve goals and enjoy adventures is joy. It's better than anything in the material world.

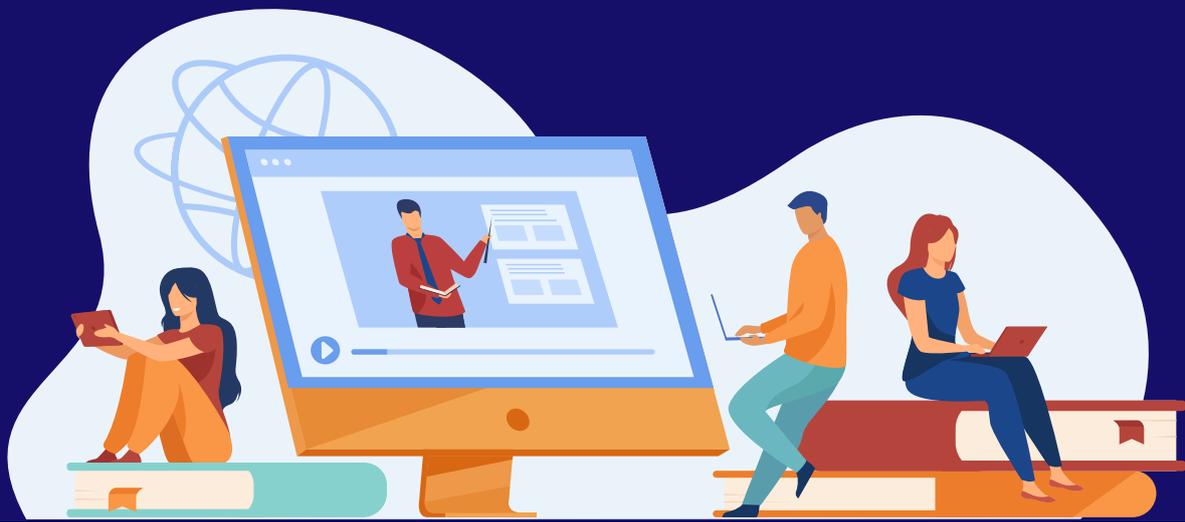
Always give to people what is most valuable to them.

If I look back over my life so far, I've probably reinvented myself a dozen times over. So, I know what it's like for people wanting to change. And I know the fears they feel because I have felt them too.

I've felt the claustrophobia of day in and day out mundane jobs, and I've felt the fears of an uncertain future. I've felt the pressures of people having control over me and I've felt the devaluation where I almost have to beg for a living.

I know what it feels like to wrestle back control over the direction of my life and setting out to live a more purposeful and creative lifestyle.

Continued >>



I started learning pottery at the age of 32. Most people could only imagine how fearful it was to move from the security of a job, to the insecurity of a craft that was not highly valued by society.

Before I became a potter, I was a recreational officer working with the 'Life Be In It' campaign in the 1980's in and around Melbourne (Victoria) and Brisbane (Queensland).

Prior to that, I was in the military, working in operating theatres in military hospitals. It was out in the middle of the Australian desert that I had the life changing good fortune to work with Dr. Fred Hollows as part of The National Trachoma And Eye Health Research Program in 1975 and 1976.

I started out as a bricklayers labourer when I was a teenager. And I was a telegram delivery boy with the Post Master Generals Department in the 60's.. (PMG)

Since becoming wealthy, I devote much of my time helping others become wealthy... or at least financially independent.

I love working with people who are ready for change because they really get it! And the more I share with them, the more their eyes regain life. They learn something different and they're motivated to learn more.

Sadly though, most people are not ready for change. They continue to live with 'the amount of discomfort they can satisfactorily handle on a daily basis'.

When I ask 80 and 90 year old's if they're financially free as a result of all they have learned in their lives, and if they are fit, healthy and happy, the answer is generally 'no'. And that saddens me.

The greatest gift I can give, is access to a different wisdom. A wisdom far removed from convention. If I'm successful, I can help you gain wealth and the space to enjoy it. And if I'm successful with this, indirectly I help you with more freedom, wellness, happiness and connection.

Continued >>

To achieve personal and economic freedom, you need new information that's relevant to where you are right now and where you want to arrive. You need a proven formula to follow because proven formulas work.

You need "space" to engage relevant information, (you need head space, emotional space, psychological space and time space etc...).

You need good support and a safe "space" to practice what you're learning.

One of the worst things about wealth is that people keep looking for the secret of how to get rich quickly. It's part of the gratification culture of the Consumption Money Code.

This need for "instant gratification" is exploited time and again by mass marketing and consumerism. But if any of it worked, we'd have more happiness, more wellness, more freedom, more time and more income.

But we don't, we have the exact opposites.

Everything you need to know about accumulating wealth is actually in the public domain. It's in all the good books you can read, it's in the experience of wealthy people. It's in the experiences of mentors.

Unfortunately, most people, for most of their lives, are taught how to treat "money" as a Consumption Commodity.

All too often, highly paid career people retire with annual incomes of less than \$40,000. And lower salaried people retire without enough to support their future needs. Eventually over 90% of retired people learn to rely on pensions or part thereof.

So, what's wrong? Why does it happen every generation? And why is the current economic climate making it increasingly harder to experience financial independence?

Why don't we learn from previous generations and do things differently?

As stated previously, economic systems are driven by your earning, spending and borrowing capacity. As such, every effort is made to keep the most number of people locked in lifetime cycles of earn, spend and borrow.

Continued >>

Enculturation conditions you to have your labour, time and money extracted over a 40 to 50-year work life.

Steve Jobs often observed that as we grow, "enculturation" teaches us that the world is the way it is and that we should live our lives inside this world.

We're told to follow the rules, don't get into trouble, get a good education, get a good job, make more money, become a good consumer, get married, have a family and be a good provider as the rest of the story goes.

Jobs was making the point that life is much bigger than "Enculturation's Plan" for the masses. Life doesn't have to look like the "work/ stress, not enough time, not enough money treadmill" for you.

The idea is to build a life you want rather than accept a life you unconsciously learned your way into.

Instead, you can start building a life purposefully and intentionally around the idea of financial freedom.

So much more is available when you purposefully and intentionally start designing a life based on enterprise rather than consumption.

Don't waste the potential you still have. Start being different so that you can realise more of the amazing potential you have.

In addition to helping others, the things that give me great satisfaction are the simple things in life.

I like to 'spend time in nature', especially in the bush and by the sea. I enjoy not being in a hurry and not being too busy to do what I feel like doing.

I cannot help but be amazed at how much time people consume attending to smart phones, social media and other attention grabbing devices.

It appears youthfulness disappears long before it's had a chance to really learn to live. I love being able to say yes to positive opportunities that present themselves.

I ride motorcycles and I enjoy paddling surf skis. I'm an introvert who enjoys my "own company".

Continued >>

My eyes nearly popped out of my head when a good friend (an extreme extrovert) took me for a drive on the F1 track in Singapore.

My friend drove a yellow Lamborghini Gallardo Spyder "Giallo Midas" and I drove a red Ferrari F430 F1 Spider "Rosa Corsa".

It was brilliant and I was like a kid all over again. After our drive, I leaned over to my friend and said, "Us introverts need more extroverts like you to lead us astray more often."

If there's one area that makes me happier and more satisfied than anything else... it's developing deep friendships with people enjoying the experiences of freedom. People who have the space and freedom to "come out to play".

It's unbelievably rewarding to develop friendships with people who are no longer incarcerated as commodities in jobs and demanding lifestyles.

It means we can get together any time of any day, to play, to create, to communicate, to share and to contribute.

The world is such a terrific place but so very few get the time to enjoy simple things like long lazy breakfasts and fertile, meaningful and creative conversations.

They wait for weekends and public holidays to enjoy some connection and downtime, but I get to enjoy these aspects of life every day.

My invitation to you is to build a freedom lifestyle where you can leave your worries behind and finally come out to play.



Continued >>

8

WHAT IS THE MOST EFFECTIVE VEHICLE FOR WEALTH CREATION FOR ME?

It's important to understand that I don't know your specific circumstances and I'm not a licensed financial advisor. Therefore, I cannot directly answer this question.

However, I can share some thoughts based on my experiences and what has worked for me.

One thing I discovered early on is that the amount of money you earn is neither here nor there when it comes to creating wealth and being free.

The simple fact of the matter is that people who become wealthy spend less than they earn. They operate from the Enterprise Code and have long since abandoned the Consumption Code.

How much you earn, or have, to start with is really not that important. I started with nothing and most people are in a better place than I was when they are starting out.

You can start by reducing your expenditure and applying this money towards reducing debt or saving for an opportunity to learn new skills... the skills of Enterprise for example.

Living below your means is a great start. The next best thing to do is acquire information which you can convert into experience by applying everything you learn.

The most effective vehicle for you depends on your purpose, your goals, your risk appetite, your initial capital and the stage of the economic cycle you're in at this moment.

Today, most of my income is created over the Internet because we're in the right part of an economic cycle for this and the opportunity is only going to increase over the next few decades.

Continued >>

When starting out, your first responsibility must be towards acquiring the necessary information relevant to the very next step you need to take.

If information is too general, you'll find that you can't act on it. But when information is relevant to the very next step you personally need to take, then you'll feel comfortable acting on that information.

From here, you can do the research in order to find something that works for you and your particular circumstances.

When I start teaching, I always start by teaching you how to multiply the value of the money you already have without taking any risks. You don't need extra money to do this and, if you're used to spending, it's less risky than what you're already doing with the money already earn.

When I mentor people one on one, I conduct a Genius Assessment because this gives the most accurate assessment of which money medium a person is best suited to. It's a quick assessment that's done online and then I spend a couple of hours going over the assessment with each individual.

This assessment is worth its weight in gold.

Money may not grow on trees, but it certainly grows like trees. You need to plant your foundations in fertile environments and make sure you nurture and grow your psychology and knowledge base.

When your growth income reaches maturity, you can harvest year after year without decreasing the value or earning capacity of your wealth.

Learning how to multiply the "value" of the money you already have is a good starting point. After this, the main purpose for generating extra cash flow is to expand your lifestyle in ways that make "learning" fun and sustainable for you.

Learning is often considered "expensive" but this is a misperception based on a conditioned set of emotions.

Continued >>

The truth is that not learning is the most “expensive” and costly form of behaviour there is.

Learn how to increase the value of your cash first then concentrate on asset accumulation next.

Chasing assets first and getting into debt, which is what most people do, is not the most effective place to start. Going into debt and then trying to create freedom from debt without increasing your cash flow first... is crazy. But that’s exactly what the Consumption Code teaches you to do.

It’s much easier to create freedom from cash flow than it is to try and create it from debt and servitude.

So, don’t fall into the trap The Consumption Code has set for you.

You can travel to financial freedom faster than I did if you like. The truth is that you don’t need a million dollars to become financially free. In fact, you can become financially free in a matter of months.

Becoming wealthy, is a slightly different matter. It requires time spent in a purposeful apprenticeship phase.

If you’re not as successful as you’d like to be, all you have to do is take one step forward. Your new future will begin with this one step. If you don’t take it, your results may never change. To be financially independent, you need to make a decision and begin your journey of learning exactly the same way I did.

The only thing that’s special about me is that I stuck to the decision I made.

The recipe I used, the blueprint I followed, each step I took, the ideas I fertilised my mind with are all available.

Take your first step by finding the support you need.

Continued >>

9

HOW CAN I OVERCOME MY OWN LIMITING BELIEFS?

To be aware that you have limiting beliefs means you're well ahead of most people in terms of making a start.

Initially, all that's required is an unconflicted and uncompromising decision to change the limits your beliefs have on you.

So congratulate yourself and make sure you validate your awareness.

It's best not to be troubled by the idea that you have limiting beliefs. Instead turn your awareness into a celebration.

The most difficult thing about overcoming limiting beliefs is getting your old self out of the way.

But, getting your old emotions, conditioning and habit behaviours out of your way is a must do.

If you can't do it by yourself and if you need help, don't be shy about reaching out. Those who have succeeded have all been at similar starting points facing the same challenges you're facing.

So, reach out if you have to... this is where the value of mentors, mentoring and mentorship is unequalled.

Remember that you've been conditioned by the mechanisms of enculturation to be a commodity... a consumer who exists on wages. You're not taught to be a freedom seeker who is driven by achievement, sovereignty and independence.

But you can change; you can tap into the energy of real growth.

In a moment, I'll show you my seven steps for changing ineffective beliefs into effective beliefs.

Continued >>

But basically, if you want to move from point A to point B in a financial sense, you need to get information appropriate to where you are now... that's your starting point.

There are a lot of avenues you can use to get this information, and there are no limits to the amount that's available.

Once you've got the necessary information, you must apply some action... there must be involvement, commitment and movement on your behalf. This is not negotiable... if you don't take the first step, nothing happens.

If you're moving forward, and things are not working, you can always change direction. But if you're not moving forward you can do little other than remain stuck in your current set of circumstances.

You've got to give yourself the mental "space" to pursue the learning you need.

Whenever you move forward, you're always changed by what you don't know you don't know. That's why it's a good idea to work with someone who has done the journey before you. They can tell you exactly what's happening and what the next step is for you so you can breakthrough to newer levels of achievement.

Immerse yourself in the environmental and the emotional space you need to support the direction in which you wish to travel.

You need physical and financial space for the learning to take place. Then you need to repeat your learning over and over so that it becomes a new set of skills... a new set of habits.

And this all starts with an initial belief in yourself... it all begins in "mind". Success doesn't come to you; it comes from you.

Everything in the manmade universe comes from mind... it had to exist in someone's mind before it could exist in physical reality. It doesn't happen the other way around. The danger for most people is their desire to travel too fast.

This leads to overstretch and self-sabotage and is never a useful experience. Give me the space and time and you'll get your freedom in return.

If those around you are not on accelerated change and expansion pathways, you must ask yourself whether or not you can expand when those around you are not.

Caroline Myss said it best when she observed that, "We evolve at the rate of the tribe we are plugged into."

Continued >>

In terms of limiting beliefs, you must first identify them. Write them down. Then decide which new empowering belief you'd like to replace your old limiting beliefs with.

To change yourself, it's necessary to change your thinking loops.

Thinking loops are closed mental thought patterns that produce a set mind... mindset.

They're thought patterns that play over and over so that you always end up back at where you started. In other words, you never think your way out of your thinking loop.

Limiting beliefs are examples of Signature Thinking Loops that repeat over and over whenever they're triggered. And as much as you'd like to argue with them or erase them... you can't. You can only replace them with new thought patterns.

In Man's Search For Meaning, Viktor Frankl said, "When we are no longer able to change a situation - we are challenged to change ourselves."

And to do this, you MUST move forward in your thinking and behaviour. You cannot change while remaining where you are.

Frankl also said that, "Everything can be taken from a man but one thing: the last of the human freedoms—to choose one's attitude in any given set of circumstances, to choose one's own way."

So, you must be conscious of "what" you are choosing.

When you view those around you, and when you reflect on the lifestyle you're living, make a conscious effort to observe the 'trance like state' that occupies the lives of most people.

It's these 'trance like states' that prevent change from happening for most people because they produce 'age related shrinkage' of both mind and behaviour.

Limiting beliefs are just like trance states... they're neurological patterns that form automatic "thought habits" over time.

Once these habits are triggered... they lead to the same perceptions over and over. Same perceptions lead to same outcomes.

One of the greatest psychologists of all time, William James, wrote, "All our life, so far as it has a definite form, is but a mass of habits." He also observed that, "if you can change your mind, you can change your life."

Continued >>



The brain creates mental shortcuts in the form of habits for efficiency purposes because habits save energy on mental processing. When needed, 'saved energy' can be made available for emergency purposes such as flight or fright responses... it's a survival mechanism.

Because the brain is allocated a fixed amount of your body's daily energy, (approx 20%), its preference is to conserve its energy by converting mental routines into mental habits which require little energy to execute.

Beliefs are just patterns of thought repeated often enough to create short cuts.

By reducing as much activity as it can into habits, the brain conserves its energy supplies for bigger ticket items such as danger or threats to survival.

Buckminster Fuller said, "You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete."

Essentially Fuller and Frankl are saying similar things. For your external results to change, your internal thoughts must become the drivers of new models.

Limiting beliefs are unlikely to change through passive reading or thinking.

In fact, traces of them will always remain. The central idea behind limiting beliefs is not to attempt to change them so much as making them redundant. You override them by pursuing a course of purposeful research, learning and forward action.

Therefore, the right kind of support is critical.

The newer the information you learn that's relevant to where you are, and where you want to be, the more confidence you gain. And with this confidence, you can 'build a new model that makes the existing model obsolete'.

Charles Duhigg has studied habit patterns perhaps more than anyone else. He clearly demonstrates how you can build new belief models.

Continued >>

His research suggests that habits have three components. The first is a “cue”. The second is a “routine”. And the third is a “reward”.

The “cue” acts as a trigger, the “routine” is what happens after you’re triggered and the “reward” is what you feel or experience when your mental habit has triggered.

The biggest challenge you’ll have is trying to understand what your “reward” is because it will seldom be evident and it may not even make sense. But the reward is the “payoff” you get for either doing something or not doing something.

And if it’s not evident to you, it will be buried somewhere in your subconscious and may require a bit of support to help you understand what the rewards are.

Just understand that habits are there and that they’re stubborn and difficult to shift. Once you understand how mental habits work, you can understand what you must do to change them. Change is a matter of building new routines and rewards.

This begins with overriding one set of mental patterns with a new set so that eventually the old set of habits become redundant.

This requires practice and I’ve never seen an efficient and successful substitute for it. If you don’t practice something new, you will not build new neuro-pathways and this means your old ones remain in place. If they remain in place, you won’t move forward on your ideas of a better and more freeing lifestyle.

It’s all about developing a new frame of mind that’s designed to get the important outcomes you want.

The hardest things to change are your habit “cues”. Generally, they’re so deeply imprinted that you can’t get to them.

The good news is that you can use old “cues” effectively by changing the “routine” that automatically takes place after you’re triggered.

That’s why repetition of practice is so important. Leave the old cue in place but build a new routine and a new reward. It’s the easier process.

If you want to create an entirely new habit for something, start by establishing a “cue”, and then a “routine”, a set of behaviours that respond to your new cue. Once you’ve completed your routine, “reward” yourself in some way shape or form.

Say you wanted to get fitter; you could create a new “cue” by placing your running shoes so they’re the first things you see in the morning.

Continued >>

You create a new "routine" in that once you see the "cue" you develop a "routine" that allows you to go for a run or to the gym for a workout. And all the time you're doing this, keep concentrating on the "reward" you'll receive once you've finished.

This process allows you to achieve your intentions by developing a new set of "cues", "routines" and "rewards" that help habitualise new models.

Alternatively, you can recognise an old "cue" and leave the power of its imprinting in place. Now focus on developing new "routines" and new "rewards" that respond to the old cue. In this way, you can create new mental, physical and emotional habits.

If you can't develop new ones, you're always at the mercy of old "cues", "routines" and "rewards".

If you'd like to do some research on habit formation, study the function of the Basal Ganglia; it's the part of the brain where habits are stored.

Changing beliefs can be as simple as adopting a new perspective on something which allows you to see something in a new light.

For example, let's say you used to hold a grudge against someone who used to be your best friend. Perhaps you believed they said something negative about you which caused you to disconnect from them.

Suppose a few years later, you found out that it wasn't your former friend who said something nasty about you, it was one of your other friends.

Suppose you found out that your original friend just took the wrap for it because he/she knew how important your relationship was with the other friend and they didn't want you to lose their friendship, even though they were spreading negative rumours about you.

In the light of new information, it's not difficult to change your beliefs about what you had originally believed. When this happens, a new world of perceptions can open as a result. In one way, changing limiting beliefs can be as simple as discovering new information that makes redundant the old beliefs you once had.

But what about those deep subconscious beliefs that stubbornly persist even though intellectually you know they're not true. "I'm not good enough", "I'm not worthy or smart enough" and the list goes on and on and on!!!

Not only do such beliefs affect your personal and professional relationships, and whether you can achieve breakthroughs... they guarantee you live a level of lifestyle below your true potential. They also guarantee you live at the effects end of those beliefs, not the causal end.

Continued >>

The effects end of the spectrum ensures you never achieve the personal or economic freedom that is your birthright.

Unless outdated and unsupportive beliefs change, they'll keep being the cause of all your results.

To change habits and beliefs, you need to go deeper and more purposefully into the mechanics of changing beliefs so that you can learn to replace the old with the new.

Here's my seven steps for changing limiting beliefs.

It's a process that feels a bit clumsy at first and you need to work at it. I can promise you; when you get the hang of the process, it produces excellent and far reaching results. So, have a go, persist with it and watch yourself blossom.

Read through the process first so that you get the hang of it and understand where we're going. Then follow each of the steps and mentally answer the questions.

Remember your answers for each question because what you're going to do is construct a mental position in your awareness for each belief you want to change. As you do this, you can then create a new belief and place it into the same position as your old belief.

If you find this process difficult by yourself, it's highly beneficial to do it with another person so that they can talk you through each of the questions, feed you the instructions and guide you through each of the steps.

This is the much-preferred method and the more it happens, the better you get at it. Persistence is the key to freedom itself. When you answer the questions, make a mental note of them or have your helper make a note of them.

Continued >>

Step 1...

Think of a belief that you'd like to change. Perhaps a belief that doesn't allow you to advance as quickly as you'd like. Or a belief that holds you back from something you'd like to do or achieve.

Close your eyes and create an image of that belief. (Suppose it's a belief that says "if you become prosperous, other people become poor")

Now locate that belief in space. Is it behind you? Is it out in front of you? Is it to the left or the right of you? Is it above or below you? Once you've located it in space, determine how far away is it from you?

Step 2...

Once you've got this image, location and colour worked out, now envisage a new and more effective belief. (Say a belief that "as you become more prosperous, you'll be able to help more people who are less fortunate.")

Essentially, you develop a belief that allows you to become part of the solution rather than remaining part of the problem.

When you have this new image, and it doesn't matter if this is a visual image, a sound image or a feeling image... slot it into the same location, the same distance, the same colour or black and white and the same motion, feel etc., as the old belief.

Practice this a few times so that it really becomes fluid.

Create an image of the old belief with all its attendant characteristics and swap it with the new belief while attaching the same attendant characteristics.

You must always send the new belief to the same location as the old one and it must always be sent with the same, but new, characteristics.

Once you become comfortable with this process, it's time to move to the next step.

Continued >>

Step 3...

Now repeat step one again but this time do it with something that used to be true but is no longer true. In other words, think of something that used to be factual but is no longer factual.

This can be something as simple as you used to be sixteen but it's no longer true. Or I used to live in Hampton but it's no longer true.

In Australia, I could once buy ice creams for sixpence but it's no longer true. Video players used to be popular but it's no longer true.

Now, do the same thing as step 1 and think about where this bit of 'no longer true' information is located.

How far is it? What colour is it? Is it still or moving etc.?

Step 4...

When you can envisage something that used to be true but is no longer true... you can move onto the next step.

Take the image of any one of your old beliefs from its old location and place it into the same location as something that used to be true but is no longer true.

You need to make certain that you're using all the same characteristics of the something that used to be true but is no longer true.

In other words, you're placing any belief you want to change into the same location and distance, and using the same colour, motion, feel etc., as the something

Step 5...

Now envisage something simple that is true for you. Create an image of this. For example, you're a happy person, you're a hard worker, you enjoy good company, you're a great parent, you're good at what you do.

Basically, anything that's simple and that you know to be true.

Continued >>

Step 6...

Once you've done this, now take a new belief you want to make and place it in the same location as the something you know to be true. Use the same location and distance, and use the same colour, motion etc., as the something that you know to be true.

Step 7...

Once you've done all these steps, continue to mentally rehearse these changes. Although it's a bit awkward at first, through practice, you'll develop this process into a skill and when done well, your new belief change is permanent.

By going deeper and more purposefully into the mechanics of belief changing, and practicing this as a skill, there's no holding you back. Just remember, whenever you practice anything new, it feels a bit clumsy at first.

So, you'll need to work through this clumsy stage. And when you do, I can promise that the results will be excellent and far reaching.

It really is life changing so in advance of your success, may I welcome you to a new life.

Continued >>

10

HOW CAN I GET TO WHERE YOU ARE?

As you can imagine, this question is probably the most frequent.

The fastest way to get the results you want is to follow footsteps of someone who has already achieved the outcomes you want. There's no need to reinvent the wheel, just model the people and outcomes you want for yourself.

It's more efficient, more effective and offers you the greatest amount of certainty of achievement.

Sir Isaac Newton is one of the greatest and most influential scientists who ever lived. When asked about his success he said, "If I have seen a little further it is by standing on the shoulders of Giants."

17th-century poet George Herbert said that "a dwarf on a giant's shoulders sees farther of the two".

Earlier than either Newton or Herbert, the 12th century theologian and author John of Salisbury said, "We are like dwarfs sitting on the shoulders of giants. We see more, and things that are more distant, than they did, not because our sight is superior or because we are taller than they, but because they raise us up, and by their great stature add to ours."

By standing on the shoulders of those who have gone before you, you achieve what you want faster and more efficiently than trying to do everything on your own. Not everyone will do as I have done or follow the experiences I've described above. But just remember that you are capable of becoming financially free on your own terms and in your own unique way.

The reason why I can't offer a more direct answer to the question above... is because of the amount of background information I'd need about you and the amount of back and forward discovery communication that would need to take place.

Your individual circumstances are exactly that, individual to you, and to make my answer relevant to you, we'd need to be talking firsthand.

Continued >>

However, there is a basic formula that starts with making an “unconflicted” decision to begin your journey. This allows you to stride out and never look back. Make a decision, get clear about what you want and go after it with everything you’ve got.

If I were starting out again, I wouldn’t take the same pathway to wealth as I previously did. This is because the economic conditions we’re now in have changed.

Increasingly we’re moving into an Age of Knowledge Sharing where entrepreneurial self-starters believe in their own capacity to drive their future.

They’re stepping away from old income models and regaining control by generating residual income... Or income on a recurring basis by providing enormous value for others. It’s a powerful income model because it enables freedom on so many levels.

The other era we’re moving into is an era where precious metals become part of The Greatest Wealth Transfer in the history of mankind. This is why it’s so important to learn How To Multiply The Value of The Money You Already Have without taking on any further risk.

I’ll talk about How and Why it’s important in the next chapter.

Instead of teaching you what I used to do, I’d love to teach you what I do now so that you can leverage and automate your income through the power of the Internet.

This allows you to create levels of income that give you more choice, more variety, more connectedness, more autonomy, more purpose, more fulfilment, more freedom, more enjoyment, more time and less servitude.

To understand why some of the most advanced economic forecasters believe that residual income, as opposed to asset accumulation, is the most powerful life choice you can make, you have to digest some important information.

In *Money for Nothing*, Roger Bootle, one of Britain’s best-known economists, former Group Chief Economist at HSBC, and now economic advisor to Deloitte and Managing Director of Capital Economics, details a contrasting message to the doom and gloom of current economic conditions.

Despite the testing times that lie ahead, Bootle points to new sources of real wealth and explains how savvy individuals can take advantage of what could possibly turn out to be the greatest wealth transfer and economic expansion of all time.

Currently, an old economy is buckling under the forces of a rapidly emerging new economy. Once you learn to successfully navigate the tensions caused by the collision of two opposing economies, you’re in for an exciting ride in terms of wealth and economic freedom.

Continued >>

Developing nations are experiencing an unprecedented rise in their rate of economic growth.

Bootle observes, "As a result of the intensity of competition, and the empowerment of consumers, and in complete contrast to the hopes and lusts of the bubble years, the gainers will largely not be the companies or their shareholders, but hundreds of millions of ordinary people."

And this is exactly what I want for you... 'the gainers will largely be hundreds of millions of ordinary people'!

The exciting thing is that you can experience the wealth generating power of these new mediums now.

For the past twenty-two years, I've helped thousands of people achieve their financial outcomes, now it's your turn.

The fastest way to get the results you want is to stand on the shoulders of those who are already free and allow them to guide your success. This is what standing on the shoulders of giants is all about.

And here's why it's important...

Evolutionary speaking, our brain has a design principle that makes it difficult for most people to achieve the success they seek.

That's because the brain is designed to act on what it observes, not what it doesn't observe. It acts on reoccurring thoughts (habits, beliefs and signature thinking loops) rather than new possibilities.

Your reoccurring reality is the result of what your brain notices. It's the socially engineered "commodity" results of your "signature thinking habits".

Your brain's design preference for acting from its immediate environment is the single most important factor in why you'll keep failing to solve the challenges you're facing. Understanding this one design principle alone goes a long way to helping you understand what you need to do to achieve the success you want.

The world's greatest achievers have one thing in common. They know that success is found outside what their brain habitually notices. They know with absolute certainty that the greatest return they'll ever get is investing in their own personal development.

It's why the world's greatest teams and most successful individuals in any given context use coaches and mentors.

Continued >>

David Rock, an eminent thought leader in international coaching circles, and a keystone member of the Neuroleadership Group, cites accumulating bodies of research that demonstrate an attractive Return On Investment when mentors are engaged.

Collectively, this research is showing Return On Investments of between 500% and 800% for individuals who actively seek out mentorship.

Survey, after survey demonstrates that some form of mentoring is the preferred form of leadership that guides successful personal and financial development.

ROI's are always greater with mentoring or coaching than anything that individuals or teams could ever achieve by themselves.

It achieves this by supporting your attainment of outcomes that are desirable, feasible, productive, satisfying, measurable and efficient.

This saves you from making costly time and money mistakes. And it leads to exponential increases in self-confidence, self-ability, self-efficacy, and personal control.

Benefits include greater financial productivity, a clearer sense of purpose, greater time freedom, improved financial potential, increased longevity and increased happiness. It also includes the monetisation of untapped potential you cannot see for yourself because your brain only searches for what it recognises.

In a nutshell, mentoring makes it simple for you to achieve success easier and faster. Three years from now, you're going to be in exactly the same place as you are now if you don't follow a systematic approach for developing more time, money and freedom.

Alternatively, three years from now, you can be exactly where you want to be because you followed a systematic approach for developing more time, money and freedom.

Basically, it comes down to the decisions you make to move forward... or the beliefs and habits you keep that prevent you from moving forward. Ultimately if nothing changes... your results can't improve!

In life, you're either the map maker or the map reader. You either follow the commodity lifestyle and spend your life's time labouring for every dollar you earn, or you follow the enterprise pathway and learn to become a money magnet that sets you free.

A lifestyle of new results is on the offering if you decide to move forward. A lifestyle of old results is on the offering if you decide to leave old cues, routines and rewards in place.

Continued >>

Remember that not deliberately choosing to move forward means you unconsciously choose to stay with the map of the "work/ stress, not enough time, not enough money treadmill.

And no matter how hard you work at following this map, when you're the reader of the map social engineers have created for you, your results will always be less than you're truly capable of achieving.

Alfred the Great, King of Wessex said, "Knowledge liberates - knowledge is power. The saddest thing about any man is that he is ignorant. The most exciting thing is that he knows."

Because if you know that you don't know... you can do something about it.

I wish you every success in the future and hope that at some point our paths cross so that I can share your success story with others.

Paul Counsel

P.S. I'm often asked if I've ever missed living the life of a potter.

My answer is no, I've never missed it. The reason behind the answer though is something few expect.

The truth of the matter is that I've never left the life of a potter. Although I'm no longer working with "clay", I've never stopped creating and I've never stopped shaping.

What I've done over the past twenty-two years is change the medium for creating and shaping. I moved from shaping clay to shaping money. And for me it's the same creative process, only the medium has changed.

And now... by helping people shape their new results, I'm so much happier than when I was shaping clay.

BONUS Chapter...

"The Most Important Wealth Transfer Process In History Is Taking Place Over The Next Few Years"

And the most important thing you can do right now is become a serious student of activities, skills and strategies that allow you to be on the most profitable side of the current Wealth Transfer Process.

Continued >>

According to Tyler Durden, Zero Hedge financial news, a Wealth Transfer Process, "...isn't just some academic concept. It's a playbook that's been used many times in the past by governments to forcibly extract wealth from the public and use it for the benefit of those in power."

"The first part of this Wealth Transfer process is called Financial Repression. It's an extremely effective -- and nefarious -- financial engineering scheme... which is enacted when governments take on too much debt (which they often do!) and find themselves with few politically acceptable ways of escaping that situation. So, in ways both overt and covert, they conspire to use the public's savings to dig the government out of its debt hole."

If you're a student of history, you can see recent cycles of wealth transfer taking place in 1987, 2000, 2008, and this one, currently, its 2020. "The final stage of the collapse started in August of 2019 with the central banks panicking and embarking on a massive money printing spree due to major problems in the financial system." Egon von Greyerz

Wealth Transfer Processes are deliberately designed to benefit the rich and exploit the middle class and the poor.

It results in the rich get richer, the poor get poorer and more of the middle class shrinks to the "less well off" financially group.

You know the transfer is slowly taking place when you see an increasing number of adults self-reporting on feelings of being stuck and dissatisfied with their current lifestyles.

And as Vanessa Brown of news.com.au suggests... perhaps the scariest statistic you will read today is, "Women hate their body more than ever before, with image issues reaching a "critical level" on a global scale.

"According to a new report commissioned by Dove, a staggering 89 per cent of Australian women are opting to cancel plans, job interviews or other important engagements simply because of how they look."

"It's Insane When You Think About It..."

The insanity becomes crystal clear when you realise the enormity of the social engineering that's gone into convincing you that it's important to work all your life so you can potentially "fund" a tiny bit of freedom at the end of it.

The reality for most people is that there isn't much freedom, fun or funds available after 40 to 50 years of hard work. But there is an abundance of fear, anxiety, stress and uncertainty.

Continued >>

There's so much going on in current news cycles and it's hard to know who to listen to. Everyday there's different opinions being published about the economy, fiat currencies, bank bail ins, crypto-currencies, gold and silver prices, real estate bubbles, negative interest rates and the rapidly approaching economic crash.

And this makes it hard to plan for your future, doesn't it?

But one thing is increasingly certain... There's no doubt that many of the world's largest economies are falling deeper and deeper into an abyss crisis!

Some European and South American economies are already there.

World debt is currently estimated at \$280 Trillion USD... which is 325% more than the world's total annual economic production... (Zero Hedge).

"Just look at the United States", says Egon von Greyerz, founder and managing partner of Matterhorn Assest Management and Gold Switzerland, "US GDP (Gross Domestic Product) from 2007-2016 has grown at an average of 1.3% per year. This is exactly the same rate of growth as during the US depression from 1930-1939."

Every time Central Banks raise their debt ceilings and print more money to pay their interest bills, every one of your saved or earned dollars loses more of its value.

Day by day... week by week, month by month and year by year, the value of every dollar you earn is systematically stripped of its "value" through inflation, hidden taxes, money printing and lower than inflation interest rates.

The US Dollar has fallen from 100% of its original value in 1913 to less than 2% of its original value today.

The Australian Dollar has fallen from 100% of its original value in 1966... to less than 3% of its original value today.

This means you need 97 times more dollars to break even.

The British Pound has fallen from 100% of its original value to being 0.02% of its original value.

America is hurtling towards 20 Trillion in debt (approx. \$61,300 for every person in the US and \$167,000 for every taxpayer. (Sean Williams, The Motley Fool). But this appears to be small change when compared to US unfunded liabilities. "We have \$128 trillion worth of unfunded liabilities and the total net worth of our country is \$94 trillion." Sen. Tom Coburn (R-Okla.).

Continued >>

Australia is fast approaching \$500 Billion in debt and many European countries are effectively bankrupt. The rapid decrease in pensions and welfare provisions... and the increasing loss of hard-won entitlements are just symptoms of economies about to hit their respective brick walls.

The most common thing to do when your personal income shrinks, is to invest in share (stock) markets. But the higher these markets go, the riskier they become and the greater the danger of them collapsing and wiping out your life savings.

Wealth Transfer Processes, (WTP's), don't necessarily happen quickly. They can persist for long periods of time as Tyler Durden points out. "Sadly, it will continue for as long as the banks, the Fed, and the politicians can get away with it -- until the economy collapses under all the debt and/or the impoverished public breaks out the torches and pitchforks."

WTP's often feel like slow-motion train wrecks you don't see coming. But you know they're happening when you keep working harder... or longer hours... just to keep from falling behind.

That's why getting closer to financial freedom might seem to be impossible for you right now.

If you want to protect the value of the money you already have AND... you want to get on the most profitable side of the current WTP, you must look for alternatives to what you're doing now.

Because if you don't find alternatives... no matter how hard you work, or how much money you earn, the value of every dollar continues to be systematically depleted by banks, governments and economic systems that want more years of work and more years of spending from you.

An alternative is to live more freely with financial independence... instead of being stressed by the lack of time, money or freedom for the next 20 or 30 years. When desire for solutions becomes greater than continuing with the status quo... solutions suddenly appear.

The most important lesson I can share with you right now is...
"How To Multiply The Value Of The Money You Already Have... Without Having To Get More Money To Do It."

All it takes is a switch in thinking...
The sad thing is that most people don't search for solutions... they just keep doing the same things over and over.
Unfortunately, they're socially engineered commodities who work... earn... spend... and borrow.

This results in being on the wrong side of Wealth Transfer Process and the continual slide into retirement with nothing much to show for years of labour and time.

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"Why must we all work long hours to earn the right to live", asked writer Josh Jones and, "Why must only the wealthy have access to leisure, aesthetic pleasure, self-actualization?"

They're great questions... BUT the truth is that leisure, aesthetic pleasure, and self-actualization are available to anyone who seriously wants them... not just the wealthy.

To my mind, a more important question is, "Why would you continue with a dissatisfied lifestyle when solutions are readily available?"

It's time to end the absence of leisure, aesthetic pleasure, and self-actualization in your life.

You no longer need to be burdened with jobs and wages, or low cash flow businesses, or an uncertain retirement lifestyle. You're entitled to indulge your passions and live with greater purpose, freedom and independence NOW!

"Finally... The Money MYTH Exposed."

If you're frustrated by not being able to change the circumstances that lock you into cycles of earn... spend... and borrow... I know exactly how you feel. Not so long ago, they were my circumstances as well.

That's when I discovered the hidden cause to the absence of freedom and leisure in most people's lives.

This discovery made me angry, shocked and a little defensive at first.

But when the nature of this lie, (hidden cause) finally dawned on me, I decided to do the only thing I could do. I turned my anger into motivation...

Then I turned my motivation into learning...

Then I turned my learning into a new skill...

And then I turned my new skill into a financially free and independent lifestyle.

Now you can get similar results for yourself.

Otherwise you'll stay the same. You'll continue to work and 'create profits for owners'.

That's because...

Most everything you've been taught about money is wrong!

If it was "right"... you'd be living your freedom lifestyle, now wouldn't you?

You wouldn't be continuing with money stress... need... fear... uncertainty... debt... work predictability and struggles of sameness.

Instead, you'd be thriving every day because you've gained financial independence.

But if you're like most people trying to make ends meet, you're probably following the biggest money lie you've ever been told.

And because of this, you've lost decades to doing the same things over and over. And you hardly even notice how quickly the decades roll by.

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If you want financial independence...

...and if you want to improve your lifestyle, it's critically important to understand how your labour and time have been turned into a commodity so that your lifestyle turns out to be the exact opposite of what you want.

When you first start earning money, your money psychology is shaped by social engineers so that it serves the needs of the culture you're born into. It's not shaped to serve your needs for more time... more money... and more freedom... or aesthetic pleasures, and self-actualization.

Your money psychology begins its development via your parents. You naturally absorb their values and money behaviours.

It's further shaped and reinforced through schooling, college, university and mass media. You're taught that the only way to earn money is to exchange your time and labour for it. It's a process that began hundreds of years ago when English landlords forced 'ordinary folk' into jobbing for the landlords because 'ordinary folk' were viewed as being lazy, immoral and unproductive.

Thus, you're "schooled" in the idea that money is created through jobbing.

When this happens, your identity as an employee is born. It's the same serfdom and servitude of earlier times, just the name has changed.

The type of job or industry you end up in, is largely dependent on social and environmental influences and the opportunities available to you. Nothing wrong with this except for one thing. Part of your money psychology has to do with what you do with your money after you've exchanged your time and labour for it.

Through a parallel process of conditioning, you're taught that "rewards" don't come from the work you do, they come from spending the money you earn.

Because mass marketing and education continually reinforce the connection between rewards and spending, your psyche develops behaviours based on cyclical patterns of earning and spending.

This patterning is important because the profit makers understand that material rewards are only ever temporary. It's a good thing for them... but a bad thing for you.

In order to make more profits, they produce emotionally seductive marketing designed to trigger more spending on more temporary rewards. It's a process you're conditioned to follow for decades without realising that the cost to you is your freedom and independence.

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The ultimate result is decades of sameness without really getting anywhere.

Sameness for you means more profits for the profit makers. It's exactly what they want. The more predictable you become, the more profits they make.

Not so long ago, if you ran out of money, you had to wait until your next payday before you could spend again. But this process didn't suit the "Captains Of Capitalism" because they wanted more profits more quickly.

During the 1950's, Diners' Club and American Express introduced credit cards and dramatically changed consumer spending habits. Now you had the means of spending money you had yet to earn.

In essence, credit cards allowed you to spend future money on bigger, better and more instant rewards.

And somehow, it became OK to pay high interest rates for the privilege of spending future money.

In the last few decades, debt spending has quickly become the norm. Every day, you're offered an increasing number of ways to spend. If you hit your credit limit... no problems... you can get another card.

If you have a home, no problems... you're encouraged to use home equity as your personalised ATM machine.

What's not understood about "reward" spending is the role neurochemistry plays in establishing spending addictions.

The more you spend, the more your brain's specialised dopamine neurons learn to "reward" you with squirts of dopamine... a powerful neurotransmitter that makes you feel good.

The more you get rewarded with feel good dopamine... the more you crave this experience because of the chemical buzz you get from it.

The point of all this, is to understand that "spending" on temporary rewards is "giving your money away" for something that cannot give you freedom or independence. It can only keep you enslaved as a commodity for 40 to 50 years.

That's why you have to keep "working", earning and spending because the external "rewards" you buy are only ever temporary.

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And when it comes to developing more cash flow, you probably don't realise that your money psychology has been conditioned for "loss making"... rather than profit making. That's why people often lose money when they try to make more money.

It follows the same pattern generation after generation. People working their entire working lives without having anything substantial to show for it.

There's nothing wrong with spending in and of itself. If you can do it because you're financially free... keep enjoying it.

The sort of spending I'm talking about is the unconscious spending of future money that keeps you in debt and makes you work for decades without getting anywhere.

You can do course after course on how to make more money... but the odds are against you succeeding because of the behaviours that keep your current money psychology in place.

In order to start living your perfect lifestyle, you must change your money psychology! You must move away from depletion money habits so you can learn new money skills. Without a new appreciation money and how you can multiply its value rather than continually depleting it, you'll be sabotaging yet another attempt to be financially free.

If you need support with this, make sure you work with someone who can nurture what you're trying to achieve.

Imagine... immersing yourself in a "mastermind" process that energises you so much that relationships, projects and money making seem to flow effortlessly in the right direction. Imagine... how much time, money and personal effort this will save you and the amount of "trial and error" costly mistakes you'll never have to make again.

Imagine... having private one on one conversations that liberate your results beyond their present limits. Conversations that share philosophies, ideas and secrets about business, money and entrepreneurship that flood your mind with new ideas, frameworks, strategies and trans-formative opportunities.

The secret to making more money and gaining more life freedom is to take what you already know, or are willing to learn, and direct it towards multiplying the value of the money you already have. You don't "have" to go out and create millions of "more" dollars if you don't have the time and resources to do it.

However, you do have to start by multiplying the value of the money you already have... rather than continuing with the socially engineered depletion of money value. You do this through new models of thinking, enterprise and skill development.

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If you're a trader, your results will accelerate faster by understanding this concept. The sooner you take action... the sooner you unlock your true value, sense of purpose and lucrative achievement.

According to major market insiders, it's only going to get worse in the years to come. Their timely warning is... The Value Of Your Dollar Is About To Crash.

You need to start with knowing why the life is being sucked out of the money you already earn and what you need to do to reverse these harmful trends so you can regain your ability to be financially independent.

Noam Chomsky, one of the world's most respected thought leaders, had this to say about what's happening, "The general population doesn't know what's happening and it doesn't even know that it doesn't know."

Strategic intelligence and world currency expert Jim Rickards says that we're in a new type of currency war and that the third biggest currency attack since 2010 is about to take place.

The effects of this currency attack are going to be dramatic to say the least.

As bad as it's going to get... if you position yourself correctly, you're going to experience the best opportunity you've ever had to speed up the timeline where you're financially set for independence and freedom.

But before I tell you how you can position yourself correctly... let's get back to what's about to happen.

Jim Rickards is someone you should listen to. He's a financial intelligence expert who's sought after by many of the world's elite financial minds and consults with world governments, the White House and organisations such as the CIA.

According to Rickards... there's high probability for:

- A flash crash in world stock markets
- A "panic of red" as sell buttons are hit just after the dollar attack
- A frenzy of chaos in financial reporting on mainstream media... Fox & CNBC
- A rapid rise in oil and petrol prices
- A rise in the number of institutions moving into bankruptcy
- A rise in the number of savers losing their money and life savings
- A rise in the degradation and weakening of the US dollar
- A rise in living costs as the purchasing power of your dollars dramatically falls

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The bad news is that when the imminent currency attack happens and the value of your dollars keeps falling, you have to make your money stretch further just to get by... but it's really hard to do this in an era of zero interest rates, low growth, and increased business failures, crashing values, higher unemployment and higher living costs?

Every day the grind gets harder. You have to keep working when you don't want to work and you have to work more hours just to keep from falling behind.

The Good News is that there's a way to make your money stretch further... in fact, you can learn...

How To Multiply Your Money... Without Having To Get More Money To Do It.

There is a link to a video showing you how to do this below.

If you don't stop the rapid drain on your money supply... the theft of your financial freedom will rapidly increase, and your dreams of financial mobility will quickly become a thing of the past.

Today there's no real sense that things are getting better or that they're going to get better soon.

There's extreme wealth being generated in a tiny section of the population and this is set to massively increase.

Unfortunately, this makes the inequality gap between those who have financial freedom and those who don't look like the Grand Canyon.

Everything's becoming more expensive and there are more demands on your time.

To get ahead... the banks want you to go into more debt... what a crazy idea. Student fees, credit cards, mortgages and personal loans take years off your potential for freedom.

That's exactly what the system has trained you to do. The more debt you take on, the more controllable and predictable you become and the more the system benefits from you.

And now negative interest rates penalise you for saving. They want you to take your money out of banks and spend it so that the economy starts to grow again.

On top of this... there's talk of more money printing and more loss of your dollar's value. Today's politics is full of short-term promises based on emptiness... it's as though vision and hope have been replaced by greed, and petty 'he said', 'she said' squabbles. Meanwhile the faceless elite, the huge corporations and those hungry for power continue to devise new ways of hoovering money from your pay cheques.

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Interest rates can no longer service an ideal lifestyle.

Spare cash has all but dried up and the pressures to work harder and longer hours just to pay debt are crippling the fun and freedom you long dream of.

Mass marketing is dedicated to conditioning consumers to cycle through decades of earning, spending and borrowing.

It's a process the great political economist Thorstein Veblen termed "fabricating consumers".

Social control is all about fabricating wants and developing a consciousness where "obtaining things" becomes the essence of what you do.

It's designed to direct your consumption towards obtaining more things so that you become trapped in a lifestyle of conspicuous consumerism where the more you earn, the more you become controlled and trapped.

Walter Lippmann, a major progressive intellectual of the 20th Century viewed it as a way of 'putting the public in their place so that responsible men can make decisions without interference from the bewildered herd'.

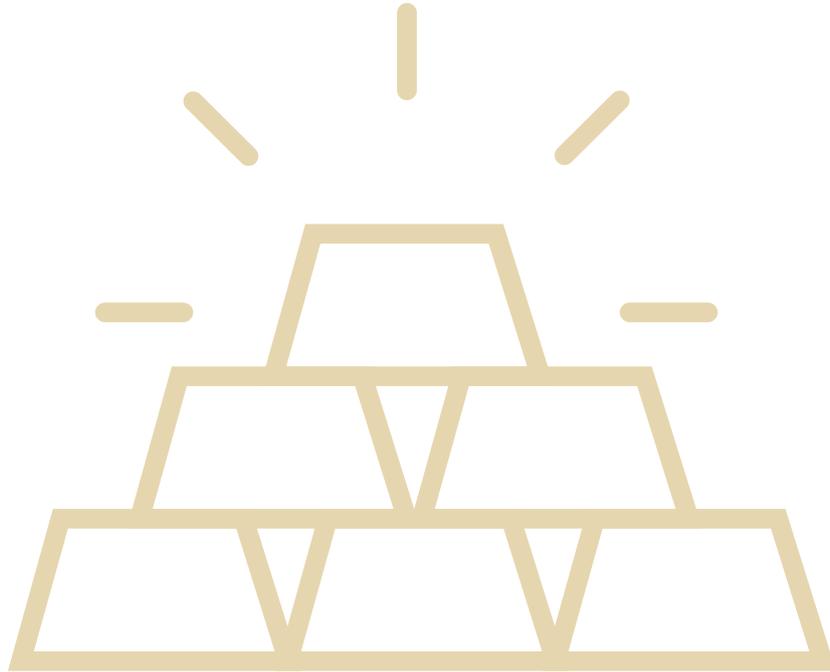
"The 'ignorant meddlesome outsiders' - the general public - must be 'put in their place' as 'spectators', not 'participants', while 'the responsible men' must be protected from 'the trampling and the roar of a bewildered herd'... Marketing to engineer consent by control of thought, attitudes and behaviour is a crucial lever to keep profits flowing." (Why I chose Optimism Over Despair. By C.J Polychroniou. Truthout Interview. Sunday, 14 February 2016)

This leads to wealth and power becoming more concentrated in fewer hands. It's a playing out of what Adam Smith described in The Wealth Of Nations as an, "All for myself, and nothing for anyone else" process.

It all adds up to your loss of freedom... your loss of mobility... and your loss of choice... It's the continuation of entrapment in a financial system you've never been taught to really understand.

And once this happens... you end up being controlled by what you don't understand. You're no longer rewarded for "success"... you're rewarded for your ability to spend and lose access to your independence.

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It's Time To Get "Obsessed"...

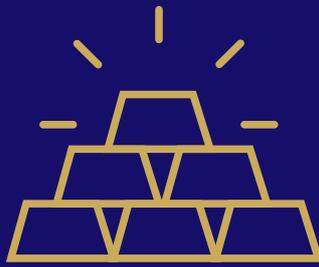
This is your best chance to take advantage of the greatest currency collapse in history and be free to live the lifestyle you want. I hope you find the video below as useful as I do in planning your future thoughts and strategies.

<https://vimeo.com/466934588>

<https://vimeo.com/467004764>

Best regards

Paul Counsel



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